

ACTIVATION SESSION

Want to drive traffic to your campaigns or to your other channels?

This is a half day workshop, where we help you with the activation of your Qualifio campaign.

Topics that can be subject of this session:

I want to:

- Learn how to use social media advertising tools (including Facebook Ads Manager) to increase the reach of my campaigns
- Know how to create campaigns that go viral
- Implement an effective email marketing strategy
- Send the right content to the right leads/customers to improve engagement
- Better define my target groups
- Grow my numbers of fans / followers on social media
- Drive traffic from my physical stores to my digital channels or the other way around
- Create a social media content calendar
- ...

How we do this:

1. Briefing call

Short call where you tell us more about your business, your goals and objectives, your challenges, etc.

Based on this: we choose a focus for the session, set a target for the outcomes and define the homework for both you and Qualifio.

2. Preparation

We prepare a presentation and some examples for you

3. On-site session

A Qualifio expert comes to your office to work on your challenges together with you

SUMMARY

GOAL:

Drive traffic to your campaigns and

DURATION:

½ day

TARGET AUDIENCE:

Everyone who'd like to join!

DELIVERABLES:

To be defined

Contact your account manager or success team to discover how we can help you