

GDPR workshop

GDPR and data collection in Qualifio

What you'll learn

Get insight in how GDPR will impact your data collection strategy with Qualifio :

- GDPR and data collection : a general overview and keywords to understand the impact of the GDPR
- Rights of the data subject (your customer)
- Newsletter & opt-in management : what's new ?
- Internal processes: User rights and how to manage them ?

How we do this:

We organize a workshop at your offices

Planning

- 9h – 10h: Introduction: GDPR – impact on data collection
- 10h – 11h: Personal data in Qualifio: What can I do with it?
- 11h – 12h: Newsletter & opt-in management
- 12h – 12h30: Qualifio GDPR toolbox

SUMMARY

GOAL:

Get an insight on the impact of GDPR on data collection

DURATION:

½ day

TARGET AUDIENCE:

- DPO
- Legal team
- Account admins

METHOD:

On-site/Webinar workshop

DELIVARABLES:

- User rights setup
- Opt-in manager & master form setup

Contact your account manager or success team to discover how we can help you