[VIKTOR&ROLF/EN-UK COOKIES POLICY]

What are they?

A cookie is a small file that a website transfers to the cookie file of the browser on your device so that the website can remember who you are.

We use cookies to help you navigate our website efficiently and to perform certain functions, including site traffic analysis. Cookies may also recognize you on your next log-in and offer you content tailored to your preferences and interests. Cookies do not compromise the security of a website.

Some cookies can collect personal information, including information you disclose like your username, or where cookies track you to deliver more relevant advertising content. For further details on how we use your personal information, please see our Privacy Policy.

There are two types of cookies on our sites – "session" cookies that are temporary cookies that remain on your browser only while you're on our site, and "persistent" cookies, that remain on your browser for much longer.

Do I want to stop them?

Many cookies are used to enhance the usability or functionality of a website; therefore disabling cookies may prevent you from using certain parts of this website. We explain the cookies we use in the table below and give you a button by which you can block the optional cookies.

If you do not make either choice then you will be treated as having accepted all cookies on this site. You can change your mind in subsequent visits and use the buttons below to change your cookie status for our site.

If you wish to restrict or block all the cookies which are set by our website (which as we say may prevent you from using certain parts of the site), or indeed any other website, you can do this through your browser settings. The Help function within your browser should tell you how. For more information go to www.aboutcookies.org

Which cookies are being used on this site?

We use four different types of cookies on this site – those that are strictly necessary for the website to function, functionality cookies, performance/analytics cookies, and targeted/advertising cookies.

Strictly Necessary cookies: These are cookies that are essential for our website to work correctly. They may be required for system administration, to prevent fraudulent activity, or for a shopping cart function. These cookies cannot be switched off.

Functionality cookies: These cookies are used to enhance and simplify your user experience. For example, they may remember information about previous choices you have made, remember your password, or allow video or social media content to be properly viewed on the website. You can opt out of functionality cookies using the function below.

Analytics and Performance cookies: These are used for internal purposes to help us understand how you interact with our site, so we can provide you with an improved user experience e.g. to assess the

performance of our website, or to test different design ideas for the website. We may work with third parties to perform these services for us, so these cookies may be set by a third party. You can opt out of these cookies using the function below.

Targeting and advertising cookies: These cookies are used to deliver relevant and tailored content (including advertising content) to you, and also to evaluate the effectiveness of that content. This content may be delivered on our websites, or on a third party website. We often work with third parties to deliver this content, so some of these cookies may be set by a third party. You can opt out of them using the function below. You can also opt out of targeted advertising by clicking on the "Ad Choices" logo on our advertising, or at http://www.youronlinechoices.com/uk/your-ad-choices. Note however by opting out of these cookies you do not opt out of receiving advertising content altogether; you will instead receive general content that does not take into account your interests and preferences.

Where we work with third parties, they may set cookies to deliver the services that they are providing (e.g. tailored advertising). We make every effort to identify these cookies and detail them below, so that you can choose to opt out.

All cookies used on this website are detailed below

Cookie and status	name	Purpose
Session ID (necessary)	TBC	Required to navigate from one page to another and to maintain the login/logout information during your visit. It collects information in an anonymous form by using a unique identifier. **Expires after 20 minutes of inactivity or when you end your session**.
Banner view (necessary)	TBC	Records whether you have been shown the cookie alert banner so as not to show it to you again. It collects information in an anonymous form using a unique identifier. This cookie remains on your computer after the session has closed..
Google Analytics (optional)	-utma -utmb -utmc -utmz	These cookies are used to collect information about how visitors use our site. They are placed on the site by Google, Inc an American Corporation. It collects information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited on the site. This information is then used by Google to make reports for us and to help us improve the site. For more information visithttp://www.google.com/intl/en/policies/privacy/
Doubleclick (optional)	Doubleclick Cookie	This cookie ensures that you can see Viktor&Rolf offers on carefully selected third party websites after you have left the Bonbon 2015 site. For more information or if you want to disable this cookie without removing the other optional cookies **please visit this link:** https://www.google.com/settings/ads/onweb#display_optout **This cookie expires after 540 days**
Facebook	advertising (Optional)	These cookies ensure that you can see Viktor&Rolf offers on carefully selected third party websites after you have left the Bonbon 2015 site. These Cookies are also used to understand how people react to our digital advertising campaigns. This information is then used by Google to make reports for us and to help us improve our advertising campaigns. . For more information or if you want to desactivate these optional cookies

		http://www.youronlinechoices.com/uk/faqs#16

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our Privacy and Cookies Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our Privacy and Cookies Policy.