

RULES OF THE CONTEST

“Mothers Day 2017”

Thank you for your interest in this Game organized by Prestige et Collections International a company with a capital of 75 870,00 euros, with its registered office located at 16 place Vendôme, 75001 Paris, France, registered in the Commercial and Corporations Register of PARIS under the number 334 171 113 e-mail address: contact@viktor-rolf-parfums.com acting for its brand **Viktor&Rolf** (hereinafter the “Organizer”, “Corporate Organizer” or “We” or “Us”).

Please read these rules carefully. They govern your participation in the Contest. By participating in the Contest, you unconditionally accept and agree with these rules and the terms and conditions of use available : <http://mothersday.viktor-rolf-parfums.com>

These rules may be consulted on the Website throughout the term of the Contest. They may also be obtained free of charge by any person who requests access from the Organizer throughout the term of the Contest to the following address: contact@viktor-rolf-parfums.com

ARTICLE 1: DEFINITIONS

Within the scope of these rules, the expressions below shall have the following meanings:

“**Contest**”: this online game entitled “Mothers Day 2017”

“**Participant**” or “**you**”: the person fulfilling the conditions of Article 3 and participating in the Game.

“**Website**”: web site accessible at the following URL address: <http://mothersday.viktor-rolf-parfums.com>

ARTICLE 2 : DURATION AND GEOGRAPHICAL SCOPE

The Contest shall be held from 13th March 2017, to the 26th March 2017 inclusive throughout the duration of the Contest.

The Contest is open to individuals who reside in the United Kingdom.

ARTICLE 3 : TERMS OF PARTICIPATION

3.1 PARTICIPANTS’ CONDITIONS OF PARTICIPATION

Entry into the Contest is free of charge without any purchase obligation.

The Contest is open to individuals who have reached the age of majority on the contest start date. We may also require that you forward a copy of your personal identification as proof of age.

Several participations per home but only one participation per candidate are hereby authorized (same name, same postal address, same user account).

Members of personnel of the Organizer and persons having collaborated in the organization of the Contest and their respective families (i.e. persons within the same home for tax purposes) are prohibited from participating in the Contest.

Participation takes place exclusively via the Website.

You undertake to fill out the registration form provided in good faith, with the understanding that any inaccurate or incomplete registration will not be accepted. The same applies to multiple registrations. You accept that the data you submit to us and that is stored in our information systems is accurate and acts as proof of your identity. Please inform us as to any applicable change in such data. Any inaccurate or incomplete registration will not be accepted.

Do not attempt any method of participation that is not in compliance with these rules. We have implemented the technical procedures to verify compliance in participation in the game.

3.2 CONTEST PROCESS

In the context of Holidays, the Participant is required to fill out the form with his name and e-mail and confirm his participation to the instant win.

A Participant may be designated as the Winner only 1 (one) time during the duration of the Contest.

Your participation will be effective only if the following steps have been completed:

Connect to the Website (and where applicable on the blog/dedicated page): <http://mothersday.viktor-rolf-parfums.com>

Fill out the form with your name, email and confirm your participation.

- Confirm your participation
- Participants are then drawn and shall receive prizes as defined in section 4.2 below (hereinafter the “**Prizes**”).

3.3 GENERAL PROVISION

Participation in the Contest shall be carried out solely via the Website (and where applicable on the blog/dedicated page) in accordance with the instructions described on such Website. If you have any questions, please contact us at the following address: contact@viktor-rolf-parfums.com

Any attempt at fraud shall trigger immediate disqualification of the relevant Participant. Participants shall refrain from implementing any participation mode which does not comply with these rules. Rule compliance of Participants in the Contest may be verified by various technical methods available to the Corporate Organizer. As is the case concerning votes, Participants or third parties are strictly prohibited from facilitating the increase in the number of votes for a candidate by any fraudulent process whatsoever.

In cases of suspected fraud and/or unfair participation, the Corporate Organizer reserves the right to conduct any verification it deems necessary. Any established corrupt or fraudulent practice will result in an immediate and definitive disqualification of the Participant, final without notice. In case of dispute, only the listings will prevail.

You agree to disclose accurate information to us and furthermore to notify us of any changes in your personal information.

Furthermore, your registration may be deemed ineligible if you do not comply with the terms of participation set forth above or if you disclose inaccurate information to us.

Generally, each Participant is prohibited from publishing any text, the content of which may be deemed (i) prejudicial, threatening, illegal, defamatory, unauthorised, abusive, injurious, malevolent,

an incitement to violence or to racial, religious, or ethnic hatred, vulgar, obscene, an interference with privacy or the rights to one's image, (ii) allowing the identification of a person notably by disclosing his or her address or telephone number or breaching his or her privacy or physical or moral integrity, (iii) any infringement of any trademark, text, photographs, images or video rights, etc., (iv) contrary to the general terms of use of the Website and, in particular, constituting a violation of public order, any incitement to commit certain crimes or offences or any provocation or discrimination whatsoever, hatred or violence.

Publications shall be subject to moderation and control in the discretion of the Corporate Organizer.

Only content compliant with such conditions shall be accepted by the Corporate Organizers and may be used for the competition.

The Corporate Organizer expressly reserves the right to refuse the participation of any person whose publication violates these requirements.

ARTICLE 4: DESIGNATION OF WINNERS AND PRIZES

4.1 DESIGNATION OF THE WINNER

Participation takes place exclusively via the Platform.

A random Draw will be realized among every contestants to determine winners. It will be held on 27th March 2017 under the supervision of the bailiff identified in Article 10.

4.2 PRIZES

Each Winner will receive one of the following prizes:

- Flowerbomb Bloom Eau de Toilette 30ml
- Flowerbomb Eau de Parfum 7ml
- Flowerbomb Trial kit (including Flowerbomb EDP 7ml, Flowerbomb Body Lotion 15ml,
- Flowerbomb Body Cream 15ml and Flowerbomb Shower Gel 15ml)

The winners will receive their prize within a maximum period of 30 days after confirmation of their postal address.

The prize is awarded specifically to the winner and may not be given to anyone else nor exchanged for cash value. It is understood that we reserve the right to substitute the prize proposed at any time, with another prize of equivalent value.

We are not obliged to award the prize if the winner (i) does not confirm his postal address, (ii) did not input the correct information during registration or (iii) has not complied with these rules.

SECTION 5: TERMS AND CONDITIONS OF REIMBURSEMENT OF PARTICIPATION COSTS

When you file an application form, we shall reimburse the costs incurred to connect with the Website and participate in the Contest to residents for tax purposes up to the limit of 3 connection minutes per residence, i.e. the sum of 0.11 euros for the first minute and 0.02 euros for the two following minutes.

Any connection made free of charge or as part of a subscription (by cable, ADSL, fiber optic etc.) shall not be reimbursed.

The application for reimbursement shall:

- be forwarded to our attention no later than one month following the end of the Contest at the following address: contact@viktor-rolf-parfums.com
- indicate your family name, first name and personal postal address;
- Attach a copy of the detailed invoice of the telephone operator and/or access provider to which you are subscribed, displaying the date and the time of your connection to the Website and participation in the Contest, as well as a *Relevé d'Identité Bancaire* (bank identity statement) or postal statement.

If you have forwarded a request by mail, any cost for postal stamps that you have incurred in order to forward a request in relation to any of the provisions hereunder shall be reimbursed at the regular (basis 20 g) rates upon request. Any costs related to photocopies of supporting documents shall be reimbursed on the basis of EUR 20 centimes per sheet upon request.

Reimbursements shall be made by cheque or by bank transfer, in our discretion, within 60 days of receipt of the request following verification of the merits of the request, in particular with respect to compliance and truthfulness of the information provided.

Reimbursement costs not provided for hereunder shall be paid by the contestant.

Any costs independent of the participation in the Contest and not provided for in these rules shall be the sole and exclusive responsibility of the Participant.

SECTION 6: TESTIMONY, ORIGINAL CREATIONS AND PERSONALITY RIGHTS

For purposes of the Contest, as a Participant, you hereby expressly and free of charge authorise us to: reproduce, represent, modify, adapt (including translate), transfer and distribute your testimony, your video and/or your photography in connection with the Games for all purposes of internal or external communications, corporate and financial (including the L'Oréal Group annual report and / or its French and foreign subsidiaries, activity reports), promotional and advertising purposes in relation to the products and/or of the Viktor&Rolf brand of the Organizer or companies of its group, including the following media supports:

- (i) Displays at all format in unlimited quantities;
- (ii) Television; unlimited distribution;
- (iii) in the print press and magazines ;
- (iv) on the Internet (notwithstanding the Site and/or support, including the so-called "social network" sites such as Instagram, Facebook, YouTube, Instagram etc). You are hereby informed that these social networks are Websites belonging to third parties and consequently the broadcast and use of your testimony, your video or your photographs on these social networks shall be governed by the terms of use established by such third parties,
- (v) upon any advertising media support (including by way of posting at the sales site and on the products of the Organizer or companies of its group (hereinafter the "**Media Supports**").

This authorisation includes the possibility for the Corporate Organizer to change your photograph and / or video and / or testimony and provide any clarification to the initial fixation, adding or removing it deems useful since it does not affect your image or your words.

This authorisation is granted free of charge commencing from the initial broadcast of your testimony, your video and/or your photography via the Website throughout the world without limitation as to number or excerpt and for all types of Media Support (audio visual, print press, internet, etc.) for a five (5) year term commencing on the date of initial broadcast to the public.

You hereby expressly declare that you hold any and all rights to the videos, testimonies and/or photographs forwarded to our attention.

The Participants are aware that the annual reports of L'OREAL Group are accessible on the Internet for an unlimited duration.

In addition, if you developed creations in the Game, you authorize the Corporate Organizer to reproduce, modify, adapt, transfer and distribute these creations free of charge. This authorization is valid for 5 (five) years from the transfer of creations on the site for the world and for any type of media (audiovisual, press, internet, etc.).

SECTION 7: PERSONAL INFORMATION

As part of the Game, you expressly allow the Corporate Organizer and its duly authorized partners to use the personal data transmitted during the Game for your Contest management purposes.

You are entitled to a right of access, opposition, rectification and deletion of data which concern you personally. You may exercise this right by sending an e-mail to our attention accompanied by a photocopy of an identification document to the following address:

Secret Service Viktor&Rolf
L'Oréal Luxe
106 rue Danton
92691 Levallois-Perret Cedex

Or to the following e-mail:

contact@viktor-rolf-parfums.com

This right may also be exercised at the national level by sending an email or a letter to the address provided for this purpose in the Local Rules.

Persons exercising the right to delete their data prior to the end of the Contest shall be deemed to have waived their right to participation.

Finally, if you become one of the winners, you hereby authorise us to publish free of charge on our Website your name, first name and photo for a period of five (5) years.

SECTION 8: LIABILITY

The Corporate Organizer shall not be held liable for any fraudulent use of connection rights or the granting of a Participant prize, nor incur any liability whatsoever in the event of *force majeure* or other similar events which are beyond our control (including, but not limited to technical problems, losses or

delays in postal services...) interfering with the organization and management of the Contest. We shall notify Participants accordingly in any such event via the Website.

If exceptional circumstances require, the Promoter reserves the right to postpone, shorten, extend, modify, cancel or suspend the Game and without liability cannot be sought as a result. In this case, we will notify you as soon as possible via the Website.

SECTION 9: AMENDMENT OF THE RULES

We may be required to amend these rules *inter alia* to comply with any new legislation and/or applicable regulations.

Any amendment shall be integrated within these rules and shall be announced on the Website and/or by e-mail and filed with the Court bailiff identified in section 9.

In the event that any clause hereunder is declared null or void, it shall have no impact on the validity of the rules themselves.

SECTION 10: CONSULTATION OF THE RULES

The complete Rules are filed with Me COATMEUR Philippe, bailiff, whose office is located at 12 Bis Rue de Cotte – 75012 PARIS

These rules can be consulted on the Site for the entire duration of the Game. They may also be sent at no charge, to anyone who has made such a request during the Game period to Company, at the following address: <http://mothersday.viktor-rolf-parfums.com>

SECTION 11: GOVERNING LAW AND ATTRIBUTION OF JURISDICTION

This Regulation shall be subject to French law.

In case of dispute or claim, for any reason whatsoever, applications must be sent to the Corporate Organiser within two months after the close of the Contest (date as per postmark).

It will answer any oral request for Thurs.

Any dispute arising on the occasion of this Contest shall be submitted to the competent French courts.
