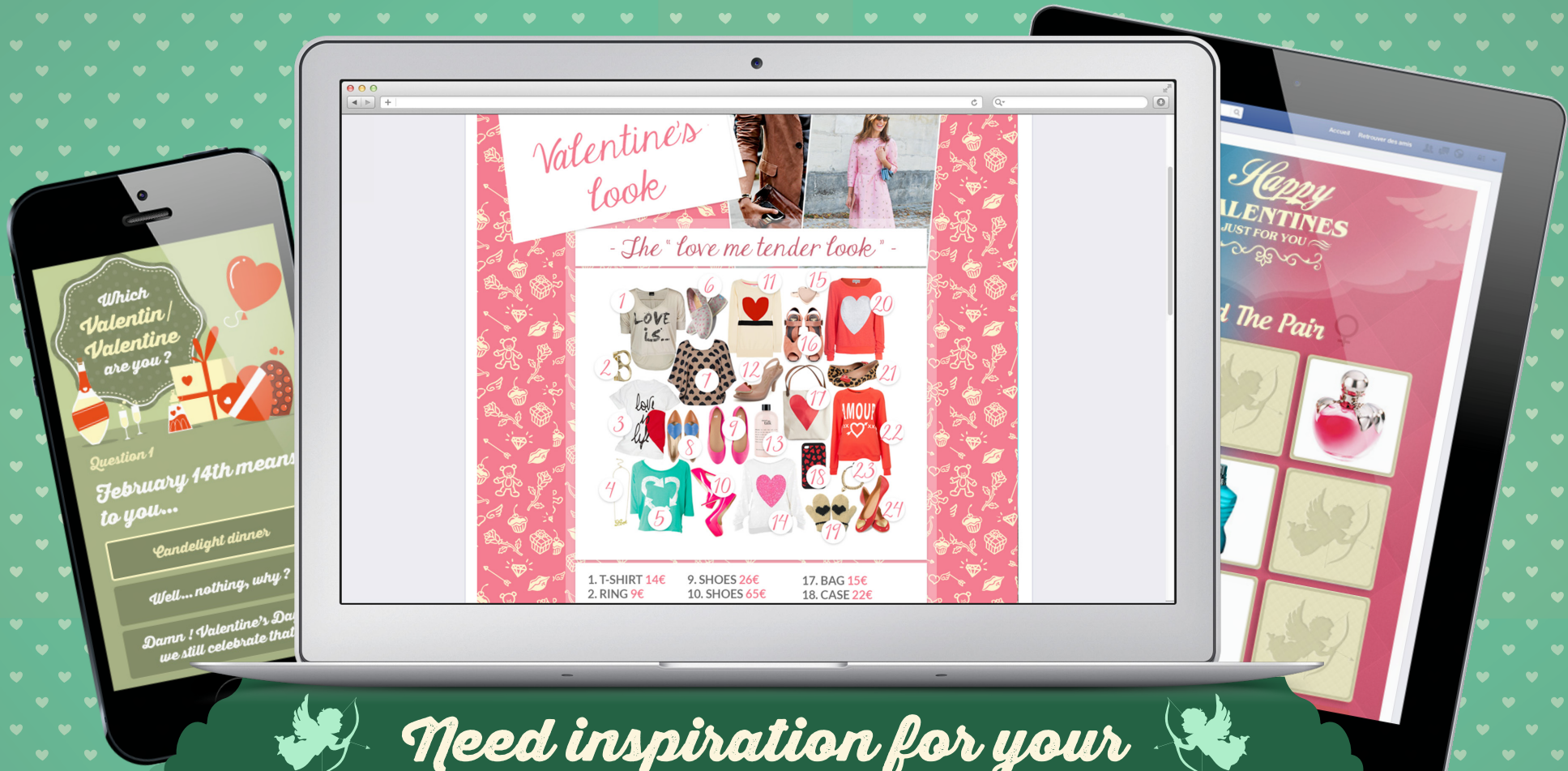
Qualifio



Need inspiration for your Valentine's campaigns?

Follow us, it's this way !

Battle

Use randomly selected battles to get your communities to choose between two options : most romantic couples, dream gift for your sweetheart, cartoon couples, dream getaways...

Personality test

Create personality tests based on : « What type of Valentine are you ? », enabling you to then push different advice and/or products based on each participant's result.

Question planning

Use a functionality that we don't always think about : question planning. In our example, the same question is planned each day, but the photo file inserted in the question is different each time; the couple is slowly revealed.

Memory

Create a memory game adapted to your brand universe : have participants find a gift for her and its equivalent for him, matching perfumes for men and women, celebrity couples, romantic vacation spots and the flag for the country they're in...

Landing page

Create one landing page for women and another for men, in order to showcase your products more easily.

Writing contest

Take the opportunity to offer gifts that have a link with your brand. Collect data regarding your participant's preferences : ask them in the entry form which one(s) of the gifts they wish to receive if they win.

Poll & Vote

Make Valentine's Day part of your company's social responsibility strategy. Create virality and traffic by using a vote campaign to collect donations for projects that are dear to your heart!

Guess the word

Use a mystery word with a romantic theme to get your communities buzzing !

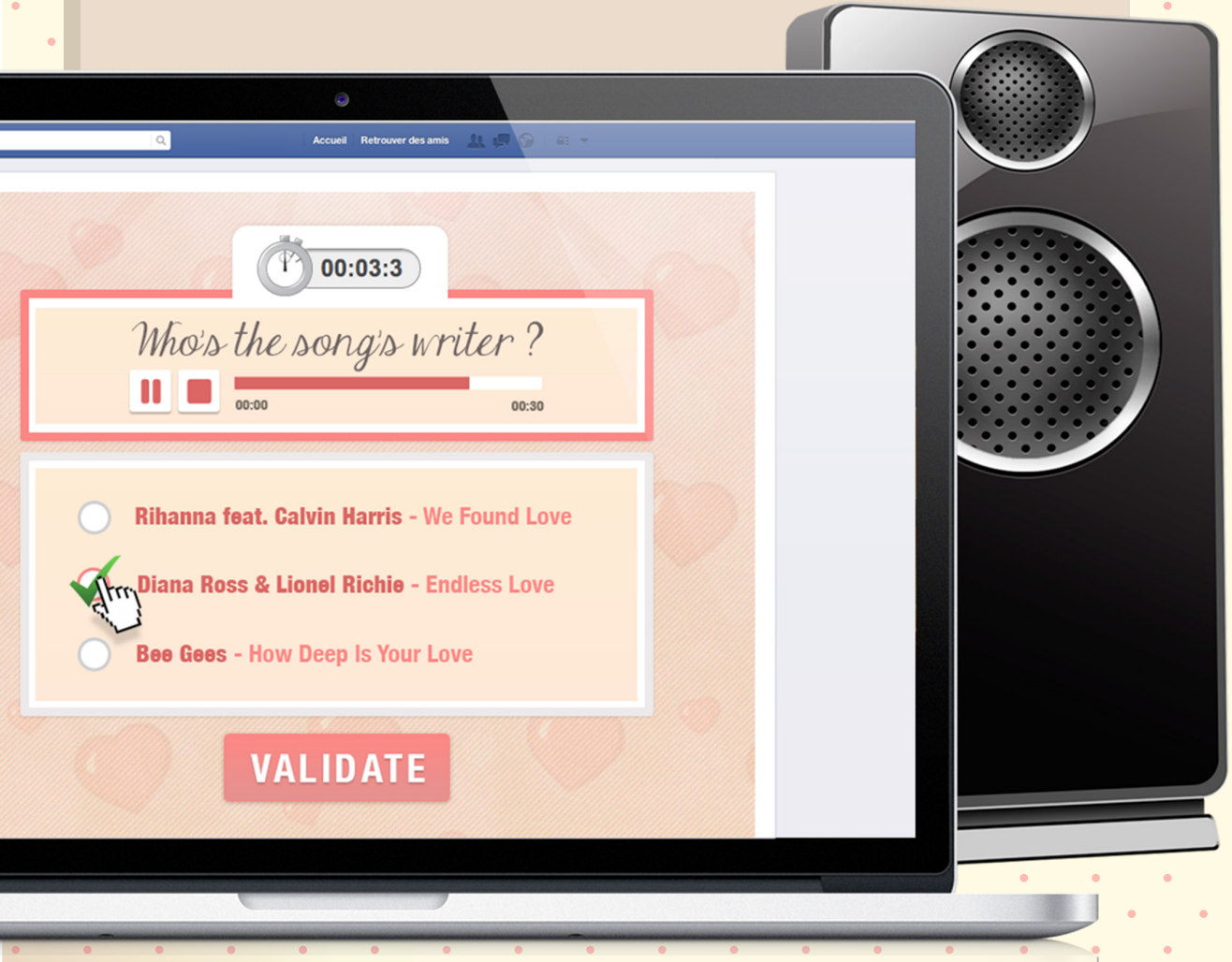
Coming soon

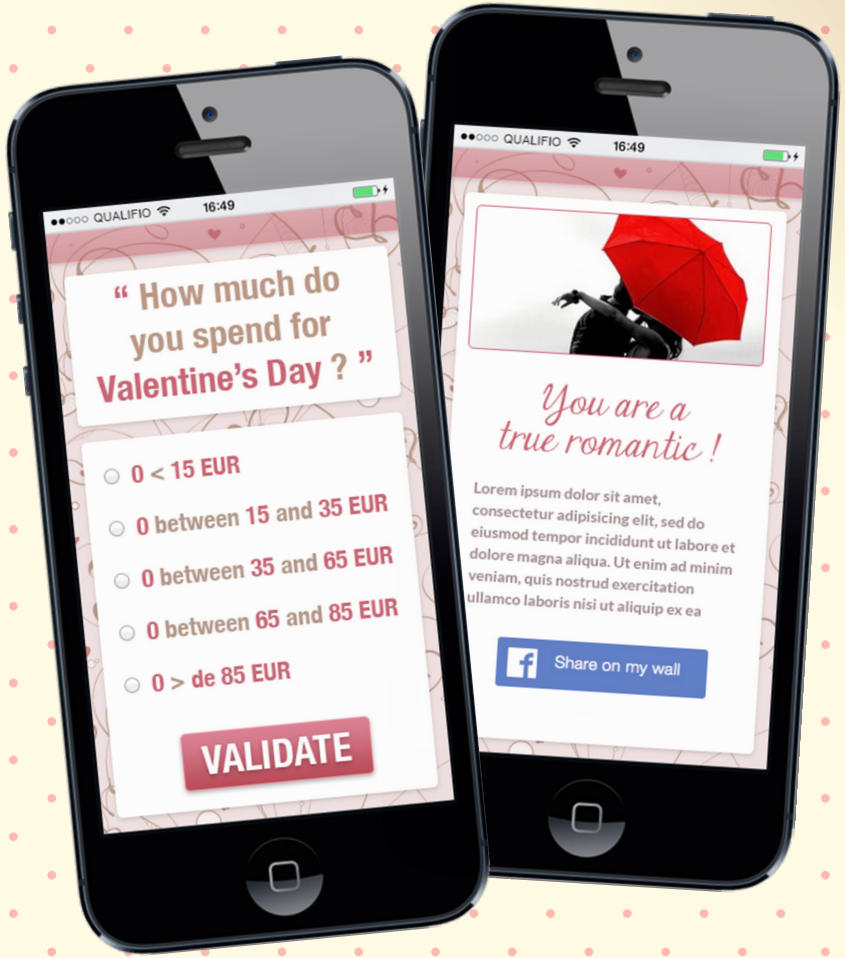
Valentine's calendar

Use the Advent calendar as a template to create surprise & bring participants back for more.

Timed musical quiz

Create musical quizzes of the « Blind test » type, with a love theme. You can plan the questions randomly, so that participants discover new songs each time they participate.





Survey

A short survey can show you the general trends and spark debate on your channels !

What is Qualifio?

Qualifio is a powerful and flexible application to **easily create and publish interactions with surfers, mobile users and Facebook fans**: competitions, sweepstakes, quizzes, personality tests, predictions, photo and video contests, polls, votes, memory games, battles, etc.

A great way to attract, engage, retain and qualify digital communities on web, mobile and social networks.

Qualifio is used by major media, brands and agencies in Europe, like : Yahoo!, France Télévisions, RTL, Elle, Mondadori, Le Monde, L'Oréal, Total, Ice-Watch, TBWA, Isobar, Kinepolis, VRT, Bridgestone, KBC, Grazia, etc.

Quiz

Instant wins

Surveys

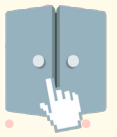
Photo contests

Video contests

Writing contests

Poll & Votes

Landing page



Advent calendars

Chrono quiz

Form

Prize draw

Memory games

Predictions

Psycho tests

Sudden death

Battle

Guess the word

Your needs

Unlimited access to our platform ?
Choose the monthly subscription!

or

Access per campaign ?
Contact us for a quote.

or

Don't have the time or resources?
Studio Qualifio can create your campaign in 3 days.

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