

Euro 2016

Get inspired



Vote for the best female fan!

Belgium has a great team for Euro 2016 and a great team often attracts some super female fans. Create battles between the Red Devils' best female fans, and let your audience vote for their favourite.

Belgium



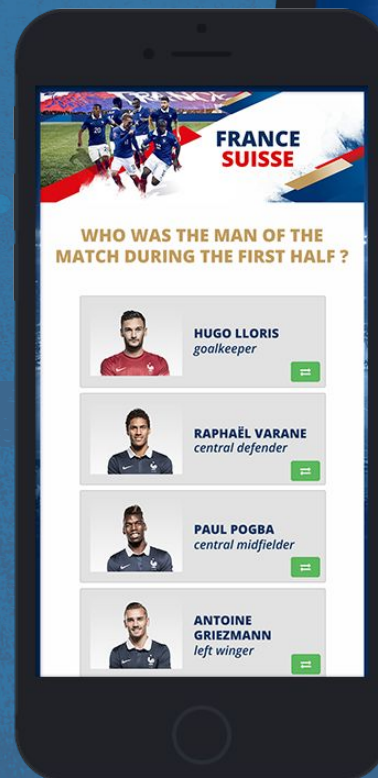
VS



France

Rank the best players

Thanks to the new "Ranking" campaign type, participants can rank the best players and, for example, pick their man of the match or of the first half.



England



Blind test

Offer your audience a challenge: to find the name or country for each football chant.

Spain

Include video answers

A new Qualifio function lets you include videos in your answers. Put your videos on YouTube, Dailymotion or Vimeo, and create a survey of the best goals from the Euros.

ESPAÑA



**WHAT WAS THE MOST BEAUTIFUL GOAL SCORED
BY THE SPAIN TEAM DURING THE EURO?**



JUAN MATA



PEDRO



ISCO



SERGIO BUSQUETS



Italy

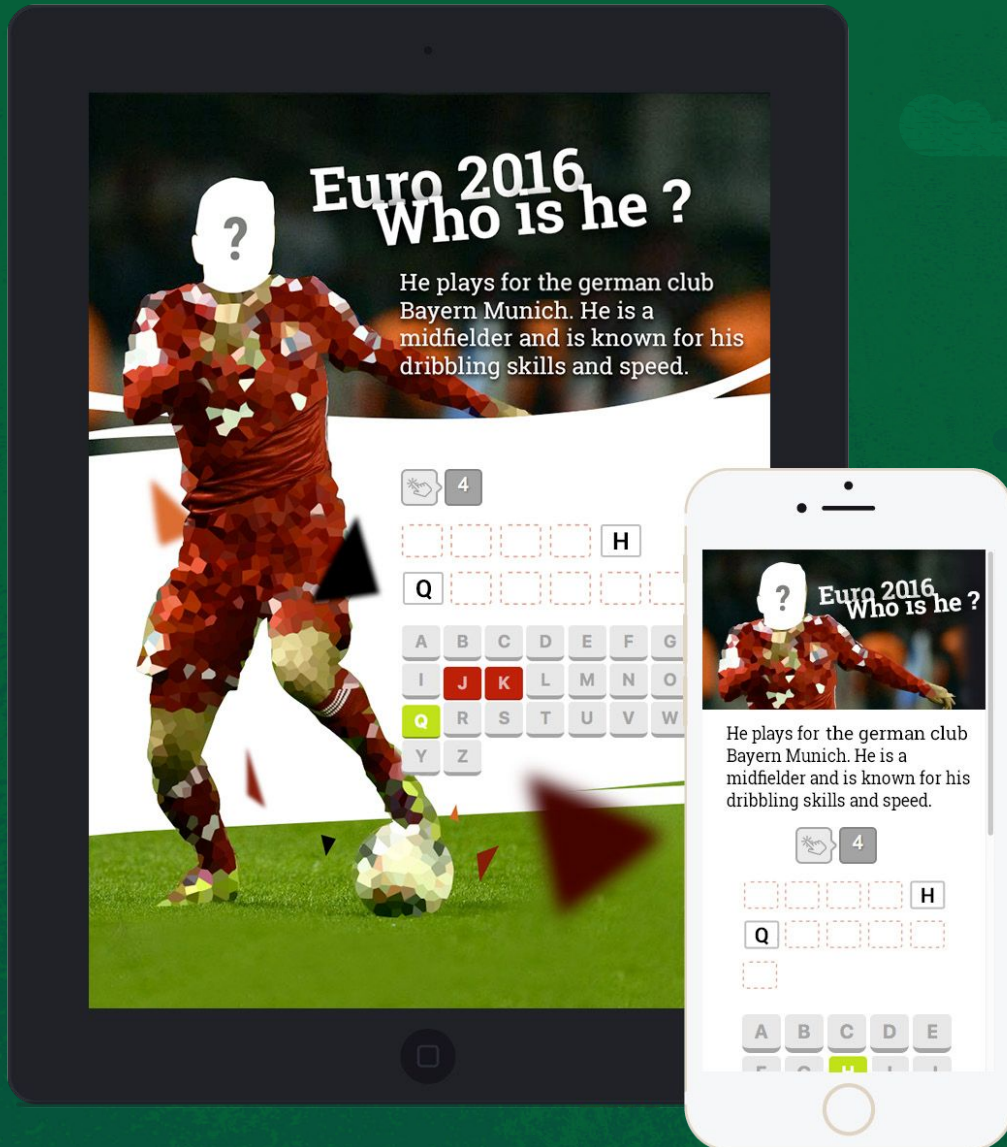


Checklist for the greatest football fan

Create checklists for the perfect football fan. The more boxes ticked on the list, the more points the fan will get.



Portugal



Mystery player

Use the mystery word format to organise a mystery player contest. But take care to blur the photo or hide the player's face, so the right answer isn't too obvious.

Turkey



Best haircut

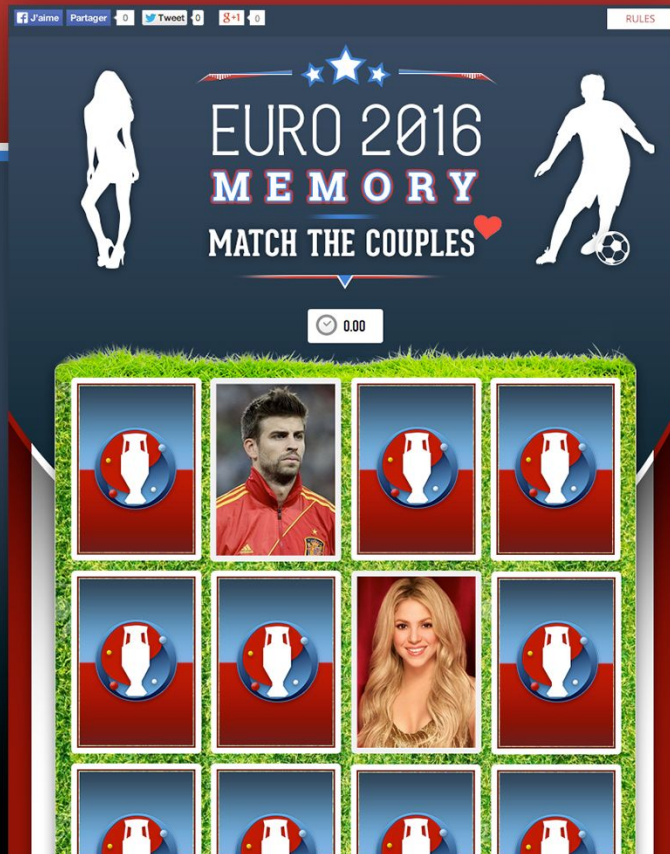
Not that interested in sport, but still want to have fun with the event? Thanks to the Battle format, you can, for example, have a vote for the best (or, why not, the worst) haircut.



Germany

Who's going out with who?

Ride the wave of celebrity news, and create a memory game in which your participants have to help players find their better half.



Russia

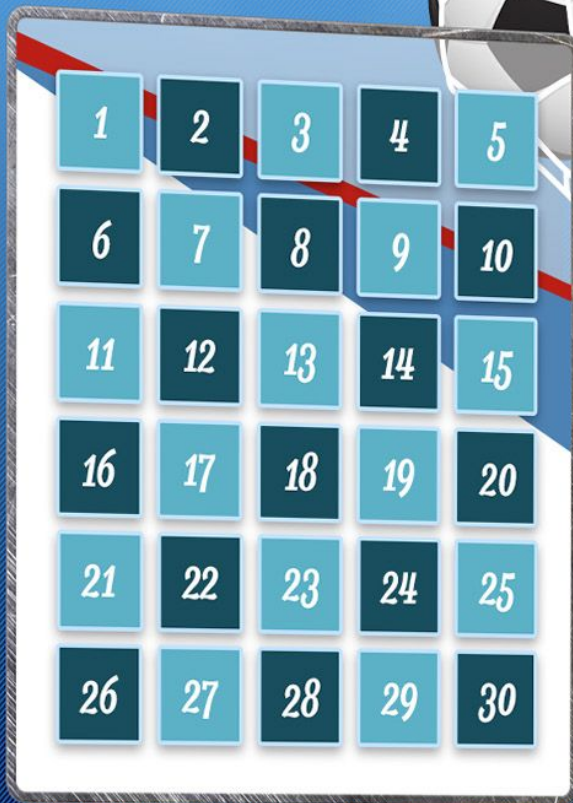


Euro 2016 calendar

Using the Advent calendar format and mechanism, you can unveil content daily, such as exclusive photos and videos or even other types of games and contests. This format is used to encourage users to come back regularly to view the day's new content.



EURO 2016
CALENDAR



The cutest mini-fan !

Organise a photo contest in which each participant can enter a photo of their child dressed in supporters' garb.



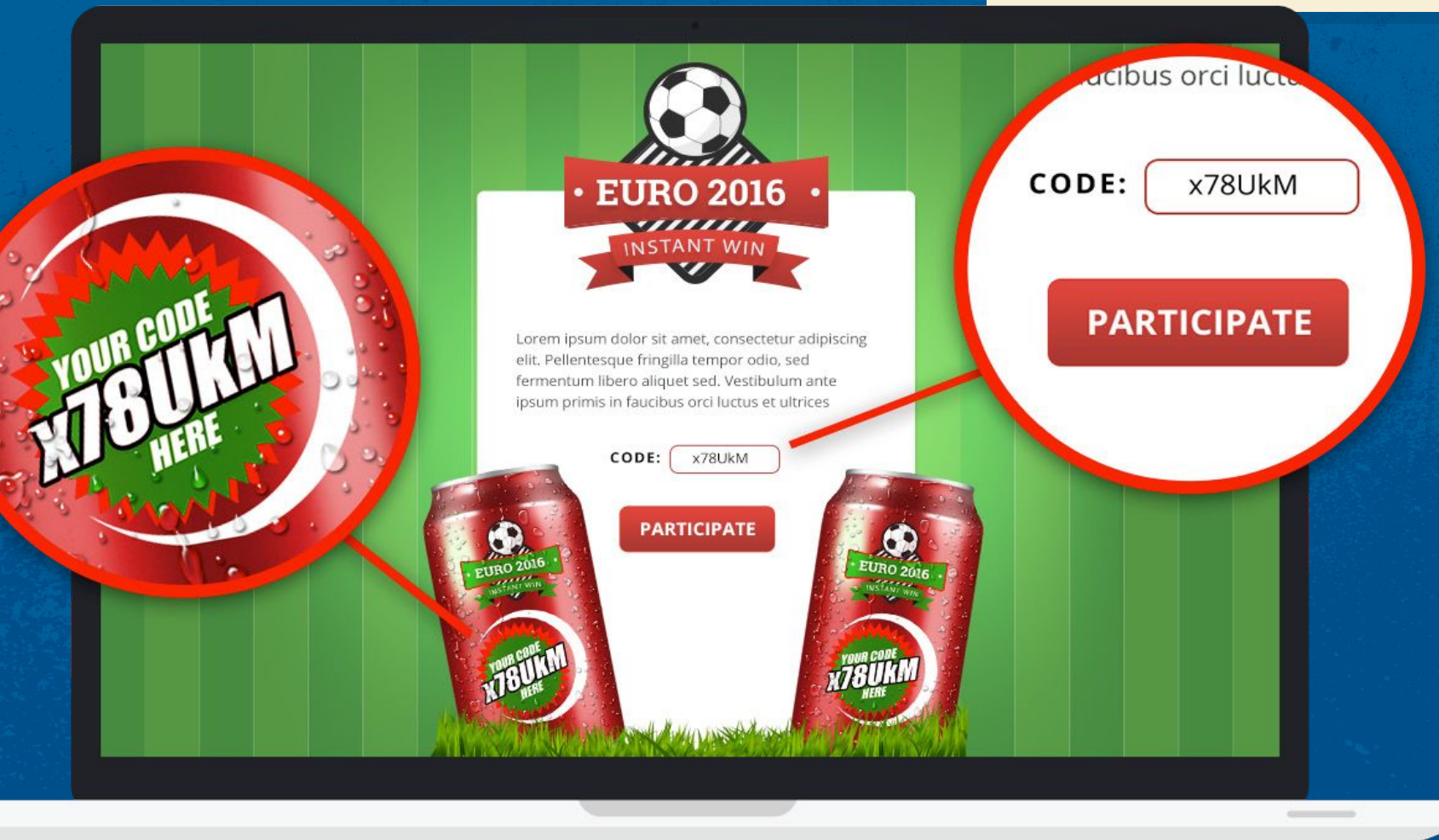
Switzerland



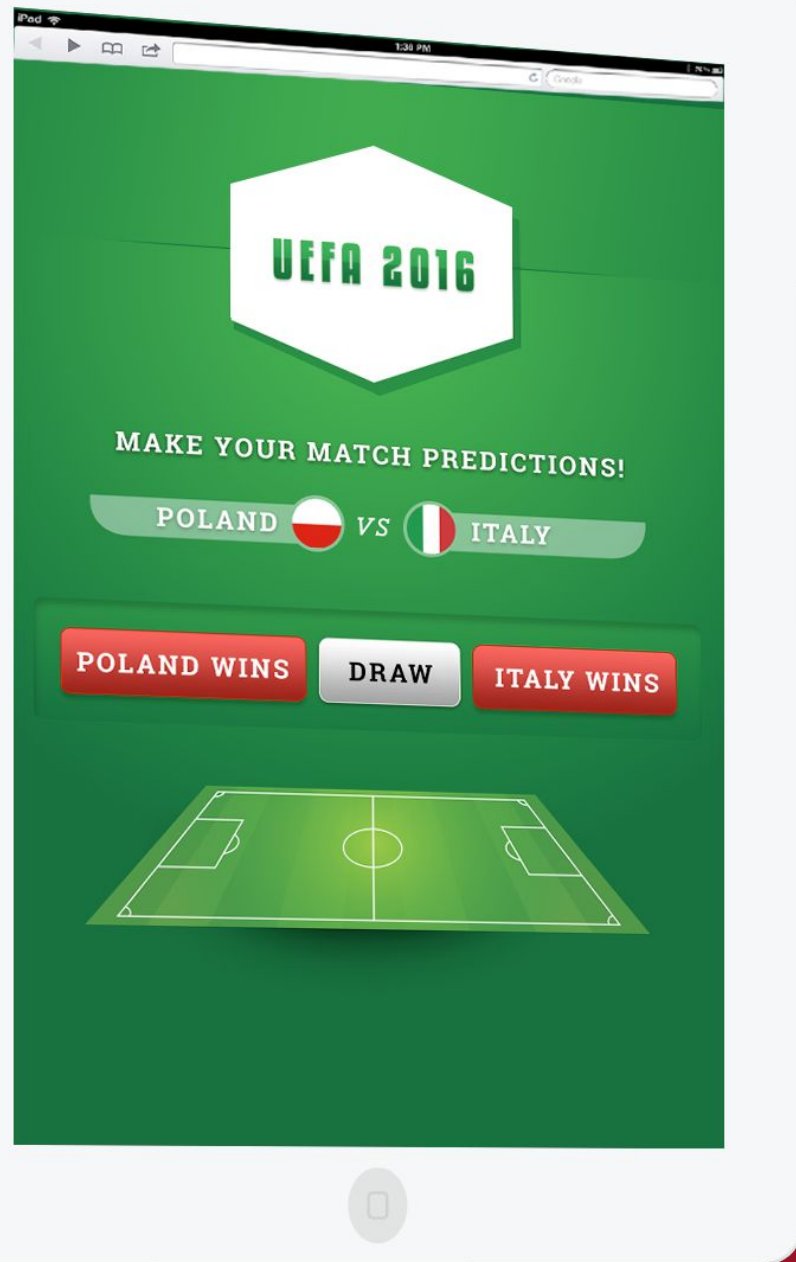
Sweden

Instant win

Put unique codes on your products, and organise a special Euro 2016 contest. Thank your customers and offer them an ultra-VIP contest, courtesy of this new Qualifio function.



Poland



Make your predictions!

Organise your predictions in Qualifio and transform your website or your Facebook page into a prediction platform in your brand's colours.



Are you a true fan?

Prove it! With this sudden death quiz, just one wrong answer means you're out. This format is very effective at getting participants to share and play again.

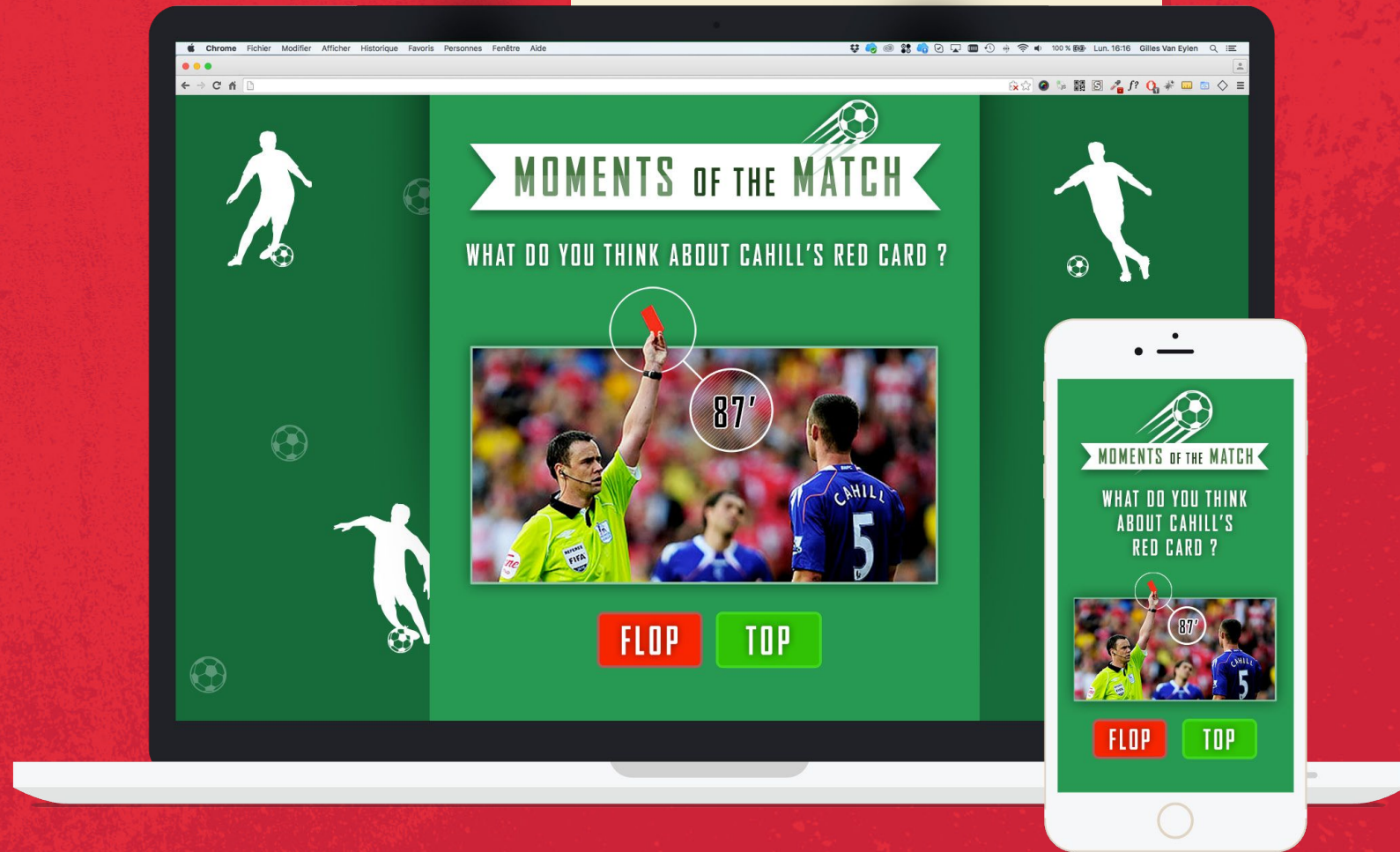


Ireland

Czech Republic

Top or flop?

Gather each participant's opinions about match highlights. Generate discussion and get people involved!





Sponsor a campaign

As part of the media, get someone to sponsor your content, such as the vote on the best player at the Euros. These editorial formats ensure visibility and engagement, with many brands willing to sponsor them in exchange for heightened visibility.







Austria





RATE A PLAYER WITH THE QUALIFIO BODY CREAM

RATE THE PLAYERS FROM 1 TO 5

Player	Rating
 DAVID ALABA	
 MARKO ARNAUTOVIC	
 CHRISTIAN FUCHS	

Netherlands



*Your team is not
qualified for Euro 2016?*

Create a personality test in
order to determine which
team each participant
should support, based on
their affinities.



What is Qualifio ?

Qualifio is a powerful and flexible application to **easily create and publish interactions with surfers, mobile users and Facebook fans** : competitions, sweepstakes, quizzes, personality tests, predictions, photo and video contests, polls, votes, memory games, battles, etc.

A great way to attract, engage, retain and qualify digital communities on web, mobile and social networks.

Qualifio is used by major media, brands and agencies in Europe, like : Yahoo!, France Télévisions, RTL, Elle, Mondadori, Le Monde, L'Oréal, Total, TBWA, Isobar, Kinopolis, VRT, Bridgestone, KBC, Grazia, etc.



Quiz



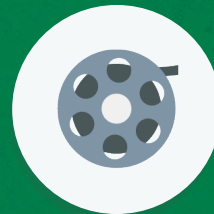
Instant win



Survey



Photo Contest



Video Contest



Writing Competition



Poll and Vote



Landing page



Advent Calendar



Chrono Quiz



Prize draw



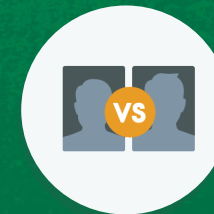
Memory



Prediction



Personality test



Battle



Guess the word

And many others...

Your Needs

Unlimited acces to our platform?

Choose the [monthly subscription!](#)

Ou

Access per [campaign?](#)
Contact us for a quote.

Ou

Don't have the time or resources?
[Studio Qualifio](#) can create your campaign in 3 days.



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