

These Registration and Access Terms & Conditions (the “**Terms**”) govern the registration, entry, and participation of attendees (each, an “**Attendee**”) at the “Watch Party” Event held by Atlético de Madrid in Tokyo, Japan on the 18<sup>th</sup> of April, 2026, and its associated activities (the “**Event**”).

By registering for or entering the Event, you acknowledge that you have read, understood, and agree to be bound by these Terms.

For the purposes of these Terms, **Club Atlético de Madrid, S.A.D.** (“**the Club**”), and **Ganassa** are referred to collectively as “**the Club and/or collaborating entities.**” After this initial definition, references to the “Club” include such collaborating entities where context so requires.

## 1. ELIGIBILITY, REGISTRATION AND ACCESS

1. **Eligibility.** Admission may be open, invitational, or subject to prior registration, as communicated or permitted by the Club.
2. **Registration.** For an Attendee to be deemed validly registered, they must expressly accept these Terms during the registration process. Registration may also require identity verification and/or confirmation of invitation or accreditation upon entry.
3. **No guarantee of entry.** Entry shall in all cases remain subject to the sole discretion of the Club, which may authorize or deny admission at any time. Access decisions may also take into account capacity limitations, safety considerations, compliance with these Terms, and operational requirements.

## 2. RIGHT OF ADMISSION AND ON-SITE CONDUCT

1. **Right of admission reserved.** The Club reserves the right, in its reasonable discretion, to deny entry, remove or refuse continued access to any Attendee when necessary to protect safety, ensure orderly operation, or for breach of these Terms, including (without limitation) where an Attendee:

- engages in inappropriate, disruptive, aggressive, or intimidating conduct;
- appears intoxicated or under the influence of substances affecting behaviour;
- fails to comply with directions from security or Event personnel;
- attempts to enter restricted areas or carry prohibited or dangerous items; or
- otherwise endangers the safety, wellbeing, or experience of others.

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2. **No refund/compensation.** Denial of entry or removal under this Clause 2 does not entitle the Attendee to any compensation.

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3. **Conduct rules.** Attendees must follow all posted rules and staff instructions; respect other attendees; refrain from interfering with equipment or installations; and only access permitted areas.

### 3. IMAGE RIGHTS AND EVENT CONTENT

1. **Recording and capture.** The Event may be photographed, filmed, recorded, or live-streamed. Such content may incidentally or directly include an Attendee's image and/or voice.

1.

2. **Authorisation.** By entering the Event, the Attendee **authorises, on a royalty-free, irrevocable basis and without territorial or time limitation**, the Club and/or collaborating entities to capture, reproduce, edit, adapt, and use such content (including the Attendee's image/voice) for information, promotional, advertising, and corporate purposes related to the Event and/or the Club's activities, and to distribute it across any media (including websites, press, and social platforms), whether by the Club or by authorised third parties.

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3. **No approval or consideration.** The Attendee is not entitled to approve materials or receive any consideration arising from such uses.

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4. **Specific restrictions.** If an Attendee has legal or personal restrictions regarding the use of their image, they must **notify the Club in writing prior to entering** the premises so that reasonable accommodations, if feasible, may be considered.

#### 4. HEALTH, SAFETY AND ASSUMPTION OF RISK

1.

1. **Inherent risks.** The Event may include interactive, recreational, or immersive activities that carry inherent risks (e.g., minor physical strain, crowd movement, lighting/sound effects). By participating, the Attendee acknowledges and voluntarily assumes all risks arising from attendance and participation to the extent permitted by applicable law.

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2. **Medical fitness.** Attendees are responsible for ensuring their own medical fitness to participate and should refrain from activities that may pose a health risk to themselves or others.

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3. **Compliance with instructions.** The Attendee agrees to comply at all times with safety notices and staff instructions, and to promptly cease participation if they observe any hazard or feel unwell.

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4. **Medical assistance.** If required in an emergency, the Attendee authorises the provision of first aid and/or basic medical assistance on site. This clause does not create any duty to provide advanced medical services and is without prejudice to Clause 6.

## 5. ALCOHOL AND AGE-RESTRICTED AREAS

1.

1. **Legal age.** Where alcohol is served during the Event, access to areas where alcoholic beverages are available, as well as the consumption of such beverages, is strictly limited to Attendees who have reached the legal drinking age under the applicable laws. The Attendee must provide valid, original proof of age upon request by the Club, security personnel, or any authorised staff member. The Club reserves the right to deny service, restrict access to certain areas, or refuse entry or continued attendance to any individual who cannot prove their age, who presents fraudulent or altered identification, or whose conduct suggests a breach of applicable alcohol-related regulations. Any violation of this clause shall be the sole responsibility of the Attendee, and the Club shall bear no liability for any consequences arising from non-compliance with legal age requirements.

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2. **Responsible behaviour.** Attendees remain solely responsible for their conduct throughout the Event, particularly in areas where alcohol is available or consumed. The Attendee agrees to behave in a lawful, respectful and responsible manner at all times and to comply with all instructions issued by the Club, security personnel and authorised staff. The Club may, at its sole discretion, refuse service, restrict access to certain areas, or deny entry or continued attendance to any Attendee whose behaviour—whether linked to alcohol consumption or otherwise—poses a risk to themselves, to others, to property, or to the orderly operation of the Event. Any consequences arising from the Attendee's improper, unsafe, disruptive or unlawful conduct shall be the sole responsibility of the

Attendee, and the Club shall not be liable for any damages, incidents or sanctions resulting from such conduct.

## 6. LIABILITY, DISCLAIMERS AND INDEMNITY

1. **General standard.** The Club will operate the Event with reasonable skill and care consistent with industry practice. Nothing in these Terms excludes or limits liability where such exclusion or limitation would be unlawful (including liability for death or personal injury caused by negligence, or for fraud).
2. **Exclusions.** To the maximum extent permitted by law, the Club disclaims and shall not be liable for:
  1. **indirect, incidental, special, punitive, or consequential loss**, including loss of profit, revenue, business, goodwill, or anticipated savings;
  2. **loss, theft, or damage to personal property** brought to the Event;
  3. **interruptions, delays, or cancellations** due to safety, capacity, technical issues, or circumstances beyond the Club's reasonable control (see Clause 10).
3. **Attendee default.** The Club shall not be liable for any injury, loss, or damage arising from (i) the Attendee's breach of these Terms or of any applicable law or regulation; (ii) the Attendee's failure to follow safety instructions or directions issued by Event personnel; (iii) the misuse of facilities or participation in activities beyond the Attendee's physical capability or contrary to posted guidelines; or (iv) acts or omissions of third parties.
4. **Content and third-party services.** The Club does not guarantee that Event content will be error-free, uninterrupted, or free from harmful components. Where third-party services, activations, or experiences are provided at the Event, the Club is not responsible for such third-party acts or omissions, save where mandated by law.

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5. **Liability cap (where permitted).** Subject to Clause 6.1, the Club's aggregate liability to an Attendee arising out of or in connection with the Event shall, to the extent permitted by law, be limited to **EUR 200** (TWO HUNDRED EUROS).

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6. **Indemnity.** The Attendee agrees to indemnify and hold harmless the Club and/or collaborating entities from and against all claims, losses, liabilities, damages, costs, and expenses (including reasonable legal fees) arising from the Attendee's (i) breach of these Terms; (ii) violation of law; or (iii) negligence or wilful misconduct at the Event.

## 7. DATA PROTECTION

The entity responsible for the processing of the personal data of Attendees is **Club Atlético de Madrid, S.A.D.**, with registered address at Avenida de Luis Aragonés 4, 28022 Madrid, Spain.

For the purposes of registration, access control and participation in the Event, the Club may process the following categories of personal data: full name, surname(s), identification document details, email address, mobile phone number, and any images and/or voice recordings captured during the Event.

Attendees warrant that the personal data provided are true, accurate and up to date, and undertake to notify the Club of any changes. The Club reserves the right to deny access or exclude any Attendee who provides false, incomplete or fraudulent information, or where there are reasonable grounds to suspect such circumstances.

Personal data will be processed exclusively for the purpose of managing the Attendee's registration, identity verification, access control and participation in the Event, including the operational management of the Event and related logistical or security needs. Where images and/or voice recordings are captured during the

Event, such recordings may also be processed in accordance with the Image Rights clause of these Terms.

The legal basis for the processing of personal data is the performance of the contractual relationship established through the Attendee's acceptance of these Terms and the need to manage their participation in the Event.

Personal data may be communicated to third-party service providers engaged by the Club for the sole purpose of supporting the organisation, operation, security, technological management or logistical execution of the Event. Such providers will process data only under the Club's instructions and in accordance with applicable data protection laws. Data may also be shared with public authorities when required by law.

Personal data will be retained only for the time necessary to manage registration, access and participation in the Event, and thereafter for the periods required to comply with applicable legal obligations or to address potential liabilities arising from the organisation of the Event.

Attendees may exercise their rights of access, rectification, erasure, restriction, objection, and data portability by contacting the Club at the email address: [datos@atleticodemadrid.com](mailto:datos@atleticodemadrid.com).

Attendees may also contact the Club's Data Protection Officer at: [dpo@atleticodemadrid.com](mailto:dpo@atleticodemadrid.com)

Furthermore, Attendees have the right to lodge a complaint with the Spanish Data Protection Agency (AEPD) at [www.aepd.es](http://www.aepd.es).

## 8. INTELLECTUAL PROPERTY AND EVENT MATERIALS

**(a) Ownership and scope.** All trademarks, service marks, trade names, logos, get-up, brand identifiers, domain names, and denominative or figurative signs associated with Club Atlético de Madrid (collectively, the "**Club Marks**"), as well

as all audiovisual content, photographs, designs, graphics, texts, software, code, artwork, templates, layouts, sound recordings and any other materials displayed or provided at or in connection with the Event (the “Event Materials”), are owned by or duly licensed to the Club. The Attendee acknowledges and agrees that the Club is and shall remain the sole owner of the Club Marks and of all intellectual property rights in the Event Materials, together with any associated goodwill.

**(b) No implied license.** Except for a limited, personal, non-transferable and revocable permission to access the Event strictly in accordance with these Terms, no rights, licenses or interests (express or implied) are granted to Attendees in respect of the Club Marks or the Event Materials.

**(c) Prohibited uses (prior written consent required).** Without the Club’s prior written authorisation, Attendees must not, whether for commercial or non-commercial purposes:

1. use, reproduce, distribute, publicly communicate (including making available online), transform, adapt, edit, translate, or create derivative works from any Event Materials;
2. use, display, register, apply for, or otherwise exploit any Club Marks (or any confusingly similar signs) in any manner, including on websites, social media accounts or handles, metatags, usernames, profiles, bios, hashtags, advertising, promotions, sponsorships, contests, sweepstakes or endorsements;
3. print, manufacture, sell, offer, gift, or otherwise disseminate any merchandise, collateral or promotional material bearing the Club Marks or derived from the Event Materials;
4. purchase, register, use or traffic in domain names, subdomains, keywords or search terms incorporating the Club Marks (or confusingly similar signs);
5. assert or claim any association, partnership, affiliation, approval or endorsement by the Club, or make any reference to the Club or the Event in a way that could mislead as to source, sponsorship or approval;
6. remove, obscure or alter any copyright, trademark or proprietary notice on the Event Materials.

**(d) Enforcement; takedown.** The Club reserves the right to require immediate removal of any unauthorised use of the Club Marks or Event Materials, including content hosted on third-party platforms. Attendees must promptly cooperate with any takedown or remedial action requested by the Club.

**(e) Remedies and indemnity.** Unauthorised use may result in civil and/or criminal liability under applicable law. Without prejudice to other rights or remedies, the Attendee shall indemnify and hold harmless the Club from and against any claims, damages, costs and expenses (including reasonable legal fees) arising out of any breach of this clause.

## 9. IMAGE RIGHTS AND INTELLECTUAL PROPERTY

By registering for and/or entering the Event, the Attendee acknowledges and accepts that any circumstance related to their participation may be photographed, filmed, recorded and otherwise fixed in any medium. As a consequence of registration and acceptance of these Terms, the Attendee grants to the Club a royalty-free, worldwide, perpetual and irrevocable right to use their image, voice and likeness, and assigns or, where assignment is not legally feasible, grants an exclusive licence to the Club over any intellectual property rights that may arise from the Attendee's contributions or performances at the Event, with the right to transfer and/or sublicense such rights to third parties, on an exclusive or non-exclusive basis. This grant includes, by way of example and without limitation, the rights of reproduction, distribution, public communication (including making available), and transformation/adaptation in connection with the Event and/or the Club's activities, across any and all media, formats and systems now known or later developed (including digital platforms and social media). The foregoing rights are granted free of any encumbrances or charges and without any obligation of approval, credit or consideration to the Attendee.

Further to the above, the Attendee authorises the Club—with the ability to authorise third parties—to capture and/or fix their image, voice and likeness for inclusion in Event-related materials and any derivative or ancillary content. The Club and its authorised third parties may exploit such content without territorial or temporal limitation, across all media, formats and systems, including the rights to reproduce, distribute, publicly communicate (including streaming and on-demand), transform, edit, adapt, subtitle and/or dub such materials, as well as

create and exploit derivative and secondary works. This exploitation shall take place within the ordinary commercial and promotional exploitation of the Event and the Club's activities, and the Attendee shall not be entitled to any payment or further authorisation arising from such uses.

## **10. LOST PROPERTY**

Lost items may be reported to Event staff. The Club will store found items for a reasonable period, after which they may be disposed of. The Club is not liable for lost or uncollected items (see Clause 6.2).

## **11. FORCE MAJEURE AND OPERATIONAL CHANGES**

The Club may modify, postpone, or cancel all or part of the Event where reasonably necessary due to force majeure or events beyond its reasonable control (including strikes, public authority actions, safety incidents, public health directives, utility failures, severe weather, or technical failures). Where feasible, updates will be communicated via the official channels.

## **12. AMENDMENTS**

The Club may amend these Terms where reasonably necessary for operational, legal, or safety reasons. The version in force at the time of entry will be made available at registration and/or at the entrance.

## **13. GOVERNING LAW AND JURISDICTION**

These Terms are governed by Spanish law. For any dispute arising out of or in connection with these Terms and/or the Event, the parties irrevocably submit to the exclusive jurisdiction of the Courts of the city of Madrid (capital), and the Attendee expressly waives any other venue or jurisdiction that might otherwise correspond to them.

#### **14. SEVERABILITY AND NON-WAIVER**

If any provision of these Terms is held invalid or unenforceable, the remaining provisions shall remain in full force and effect. A failure to enforce any provision shall not constitute a waiver of that or any other provision.

#### **Acceptance**

By signing below or by completing the electronic acceptance process, I confirm that I have read, understood, and agree to be bound by the Casa Atleti — Registration and Access Terms & Conditions (the “Terms”), including without limitation the Right of Admission, Image Rights & Intellectual Property, Liability, Disclaimers & Indemnity, and Governing Law & Jurisdiction provisions.

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