

# JANUARY 2017



During the entire month  
WINTER SALES



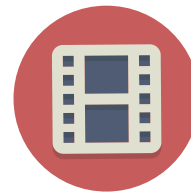
1<sup>st</sup> January  
NEW YEAR



From 2 to 14  
January  
DAKAR RALLY



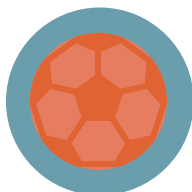
6 January  
EPIPHANY,  
KING CAKE



6 January  
THEATRICAL  
RELEASE OF  
UNDERWORLD 5



8 January  
GOLDEN GLOBES



From 11 to 29 January  
IHF WORLD  
MEN'S HANDBALL  
CHAMPIONSHIP IN  
FRANCE



12 January  
INTERNATIONAL  
KISS A GINGER DAY



13 January  
NO PANTS DAY



14 January  
AFRICA CUP  
OF NATIONS



16 January  
AUSTRALIAN OPEN  
(TENNIS TOURNAMENT)



17 January  
INTERNATIONAL  
COMEDY FILM  
FESTIVAL,  
ALPE D'HUEZ



20 January  
INAUGURATION OF  
DONALD TRUMP AS  
THE 45<sup>TH</sup> PRESIDENT  
OF THE USA



From 20 to 29  
January  
PREMIERS PLANS  
FESTIVAL, ANGERS  
(CINEMA)



22 January  
FRENCH SOCIALIST  
PARTY PRESIDENTIAL  
PRIMARY  
(FIRST ROUND)



From 25 to 29  
January  
INTERNATIONAL  
FANTASY FILM  
FESTIVAL IN  
GÉRARDMER



From 26 to 29  
January  
ANGOULÊME  
INTERNATIONAL  
COMICS FESTIVAL



28 January  
CHINESE NEW YEAR  
(RED FIRE  
CHICKEN YEAR)



29 January  
FRENCH SOCIALIST  
PARTY PRESIDENTIAL  
PRIMARY  
(SECOND ROUND)



30 January  
MISS UNIVERSE  
INTERNATIONAL  
BEAUTY PAGEANT



# FEBRUARY 2017



2 February  
CANDLEMAS  
(PANCAKE DAY)



3 February  
THEATRICAL  
RELEASE OF  
THE RING 3



3 February  
DAVIS CUP  
(FIRST ROUND)



From 3 to 11  
February  
CLERMONT-FERRAND  
INTERNATIONAL  
SHORT FILM FESTIVAL



4 February  
WORLD  
CANCER DAY



From 9 to 13  
February  
NEW YORK  
FASHION WEEK



10 February  
THEATRICAL  
RELEASE OF  
FIFTY SHADES  
DARKER



From 11 to 26  
February  
NICE CARNIVAL



12 February  
GRAMMY AWARDS  
CEREMONY



12 February  
GERMAN  
PRESIDENTIAL  
ELECTION



14 February  
VALENTINE'S DAY



From 17 to 21  
February  
LONDON  
FASHION WEEK



From 18 to 28  
February  
CARNIVAL OF  
VENICE



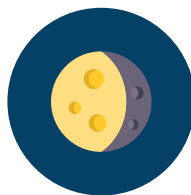
From 22 to 28  
February  
MILAN  
FASHION WEEK



24 February  
CÉSAR AWARD



From 24 to 28  
February  
RIO CARNIVAL



26 February  
ANNUAL SOLAR  
ECLIPSE



26 February  
ACADEMY AWARDS  
(OSCARS)



28 February  
SHROVE TUESDAY  
(OR FAT TUESDAY)



# MARCH 2017



From 28 February to 8 March  
**PARIS FASHION WEEK**



1<sup>st</sup> March  
**WORLD COMPLIMENT DAY**



3 March  
**THEATRICAL RELEASE OF WOLVERINE 3**



5 March  
**GRANDMOTHERS' DAY**



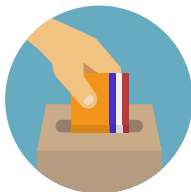
8 March  
**INTERNATIONAL WOMEN'S DAY**



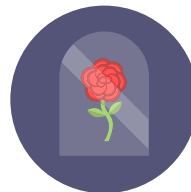
From 9 March to 9 April  
**THE SAINT-ETIENNE INTERNATIONAL DESIGN BIENNIAL**



10 March  
**THEATRICAL RELEASE OF TRAINSPOTTING 2**



15 March  
**DUTCH GENERAL ELECTION**



17 March  
**THEATRICAL RELEASE OF THE BEAUTY AND THE BEAST**



17 March  
**ST. PATRICK'S DAY**



21 March  
**SPRING**



22 March  
**WORLD WATER DAY**



25 March  
**INTERNATIONAL PROCRASTINATION DAY**



26 March  
**DAYLIGHT SAVING TIME**



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# APRIL 2017



1<sup>st</sup> April  
APRIL FOOL'S DAY



2 April  
TOUR OF  
FLANDERS



7 April  
THEATRICAL  
RELEASE OF  
THE SMURFS 3



8 April  
PARIS-ROUBAIX  
CHALLENGE



9 April  
PARIS  
MARATHON



14 April  
THEATRICAL  
RELEASE OF  
FAST AND FURIOUS 8



17 April  
EASTER MONDAY



From 18 to 23 April  
PRINTEMPS DE  
BOURGES  
(MUSIC FESTIVAL)



20 April  
ADMINISTRATIVE  
PROFESSIONALS'  
DAY



22 April  
EARTH DAY



23 April  
LONDON  
MARATHON



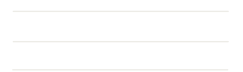
23 April  
WORLD  
BOOK DAY



23 April  
FIRST ROUND OF  
THE 2017 FRENCH  
PRESIDENTIAL  
ELECTION



27 April  
KING'S DAY  
(KONINGS DAG,  
THE NETHERLANDS)



# MAY 2017



1<sup>st</sup> May  
LABOUR DAY



3 May  
WORLD PRESS  
FREEDOM DAY



4 May  
STAR WARS DAY



4 May  
UNITED KINGDOM  
LOCAL ELECTIONS



7 May  
SECOND ROUND OF  
THE 2017 FRENCH  
PRESIDENTIAL  
ELECTION



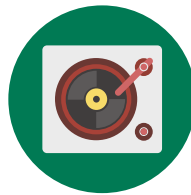
13 May  
EUROVISION SONG  
CONTEST IN KIEV



14 May  
MOTHER'S DAY  
IN BELGIUM



From 17 to 28 May  
CANNES FILM  
FESTIVAL



From 19 to 21 May  
FESTIVAL  
ELEKTRICITE IN  
REIMS  
(ELECTRONIC MUSIC)



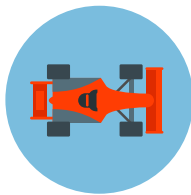
From 19 to 21 May  
FRENCH  
GRAND PRIX



From 22 May  
to 11 June  
ROLAND-GARROS



From 24 to 28 May  
NUITS SONORES  
IN LYON



From 25 to 28 May  
MONACO  
GRAND PRIX



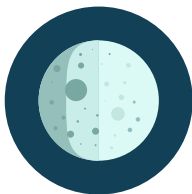
26 May  
THEATRICAL RELEASE  
OF PIRATES OF THE  
CARIBBEAN: DEAD MEN  
TELL NO TALES



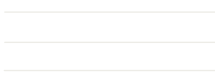
28 May  
MOTHER'S DAY  
IN FRANCE



28 May  
20 KM OF  
BRUXELLES



Within the month  
LONG NIGHT OF  
MUSEUMS  
(FRANCE)



# JUNE 2017



2 June  
THEATRICAL  
RELEASE OF  
WONDER WOMAN



3 June  
UEFA CHAMPION'S  
LEAGUE FINAL



8 June  
BEST FRIEND DAY



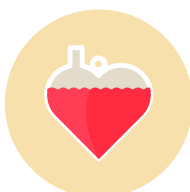
11 June  
FRENCH  
LEGISLATIVE  
ELECTION



11 June  
FATHER'S DAY  
IN BELGIUM



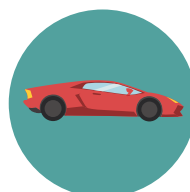
From 12 to 17 June  
ANNECY  
INTERNATIONAL  
ANIMATED FILM  
FESTIVAL



14 June  
WORLD BLOOD  
DONOR DAY



From 16 to 18 June  
HELLFEST  
(METAL MUSIC)



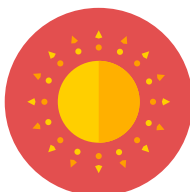
From 17 to 18 June  
24 HOURS OF  
LE MANS



18 June  
FATHER'S DAY  
IN FRANCE



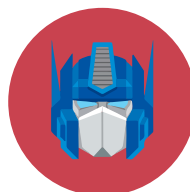
21 June  
MAKE MUSIC DAY  
(OR WORLD  
MUSIC DAY)



21 June  
SUMMER



23 June  
SOLIDAYS  
FESTIVAL



23 June  
THEATRICAL  
RELEASE OF  
TRANSFORMERS 5:  
THE LAST KNIGHT



Within the month  
CABOURG  
FILM FESTIVAL



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# JULY 2017



During the entire month  
SUMMER SALES



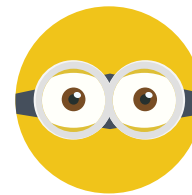
Within the month  
LA ROCHELLE  
INTERNATIONAL  
FILM FESTIVAL



1<sup>st</sup> July  
START OF THE  
TOUR DE FRANCE  
IN DÜSSELDORF



From 3 to 16 July  
WIMBLEDON



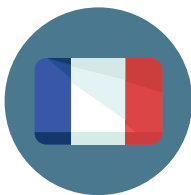
5 July  
THEATRICAL  
RELEASE OF  
DESPICABLE ME 3



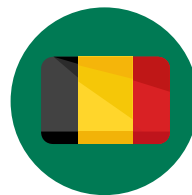
11 July  
DAY OF THE  
FLEMISH  
COMMUNITY



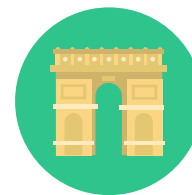
From 12 to 16 July  
DOUR FESTIVAL



14 July  
FRENCH  
NATIONAL DAY



21 July  
BELGIAN  
NATIONAL DAY



23 July  
FINISH OF THE  
TOUR DE FRANCE  
IN PARIS



27 July  
CENTENNIAL OF  
BOURVIL'S BIRTH



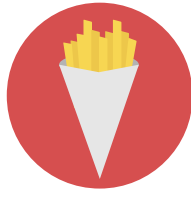
30 July  
INTERNATIONAL DAY  
OF FRIENDSHIP



# AUGUST 2017



Start of the month  
END OF THE  
SUMMER SALES



1<sup>st</sup> August  
BELGIAN FRIES DAY



From 6 to 15 August  
BRUSSELS SUMMER  
FESTIVAL



8 August  
CAT DAY



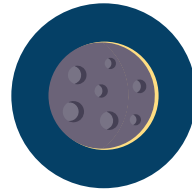
13 August  
LEFTHANDERS DAY



15 August  
ASSUMPTION  
OF MARY



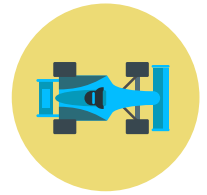
From 16 to 19 August  
PUKKELPOP  
FESTIVAL



21 August  
TOTAL SOLAR  
ECLIPSE IN THE US



From 25 to 27 August  
ROCK EN SEINE  
FESTIVAL



From 25 to 27 August  
FORMULA 1 BELGIAN  
GRAND PRIX

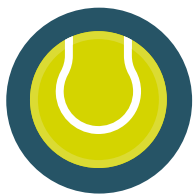


26 August  
DOG DAY





# SEPTEMBER 2017



From 28 August  
to 17 September  
**US OPEN**



From 1<sup>st</sup> to 10  
September  
**DEAUVILLE  
AMERICAN FILM  
FESTIVAL**



4 September  
**BACK TO SCHOOL**



From 7 to 15  
September  
**NEW YORK  
FASHION WEEK**



13 September  
**ANNOUNCEMENT OF  
THE HOST CITY  
OF THE 2024  
OLYMPIC GAMES**



From 15 to 19  
September  
**LONDON  
FASHION WEEK**



From 16 September  
to 3 October  
**OKTOBERFEST**



From 20 to 27  
September  
**MILAN  
FASHION WEEK**



21 September  
**INTERNATIONAL DAY  
OF PEACE**



21 September  
**FALL**



22 September  
**ISLAMIC NEW YEAR**



24 September  
**BERLIN MARATHON**



27 September  
**DAY OF THE  
FEDERATION  
WALLONIA-  
BRUSSELS**



Within the month  
**CAR-FREE DAY**



# OCTOBER 2017



From 28 September  
to 5 October  
**PARIS  
FASHION WEEK**



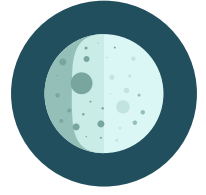
1<sup>st</sup> October  
**INTERNATIONAL  
COFFEE DAY**



1<sup>st</sup> October  
**GRANDFATHER'S  
DAY**



1<sup>st</sup> October  
**WORLD SMILE DAY**



7 October  
**NUIT BLANCHE  
IN PARIS**



11 October  
**THEATRICAL  
RELEASE OF  
KINGSMAN 2**



12 October  
**NATIONAL DAY  
OF SPAIN  
(FIESTA NACIONAL  
DE ESPAÑA)**



17 October  
**WORLD DAY  
FOR ORGAN  
DONATION AND  
TRANSPLANTATION**



29 October  
**STANDARD TIME**



31 October  
**HALLOWEEN**



Within the month  
**ANNOUNCEMENT OF  
THE NOBEL PRIZES**



# NOVEMBER 2017



1<sup>st</sup> November  
ALL SAINTS' DAY



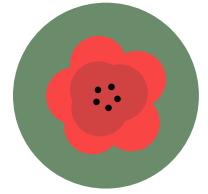
1<sup>st</sup> November  
MOVEMBER  
BEGINS



3 November  
WORLD  
KINDNESS DAY



10 November  
INTERNATIONAL  
INTERNS DAY



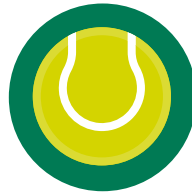
11 November  
ARMISTICE



20 November  
CHILDREN'S  
RIGHTS DAY



24 November  
BLACK FRIDAY



From 24 to 26  
November  
DAVIS CUP FINAL



25 November  
VIDEO GAMES DAY



27 November  
CYBER MONDAY



Within the month  
THEATRICAL  
RELEASE OF  
PADDINGTON 2



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# DÉCEMBER 2017



1<sup>st</sup> December  
WORLD AIDS DAY



6 December  
ST. NICHOLAS' DAY



8 and 9 December  
TELETHON



10 December  
HUMAN RIGHTS DAY



15 December  
THEATRICAL  
RELEASE OF  
STAR WARS  
EPISODE VIII



16 December  
UGLY CHRISTMAS  
SWEATER DAY



21 December  
WINTER



22 December  
THEATRICAL  
RELEASE OF  
PITCH PERFECT 3



25 December  
CHRISTMAS



25 December  
THEATRICAL  
RELEASE OF  
AVATAR 2



31 December  
NEW YEAR'S EVE

