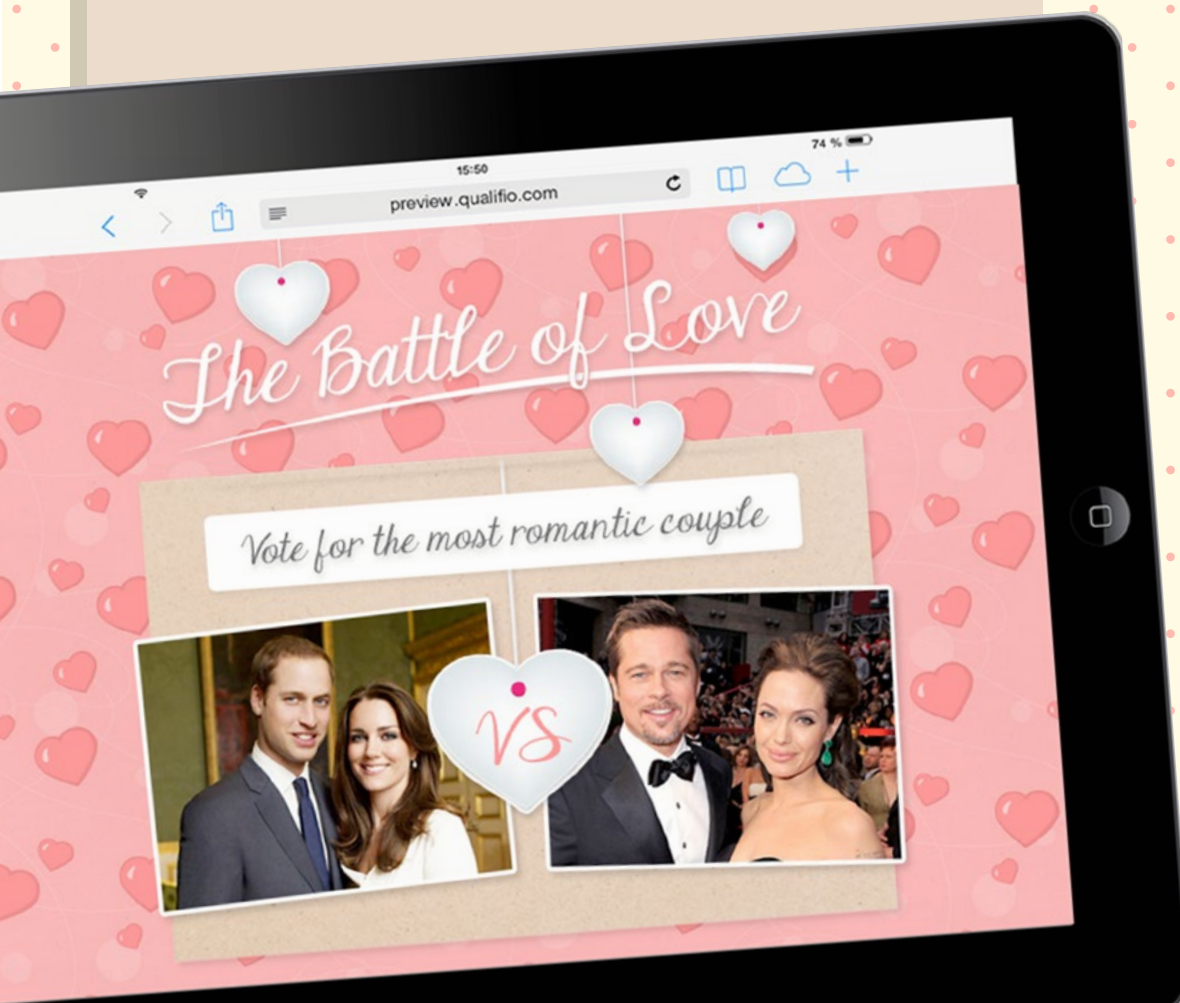


Need inspiration for your Valentine's campaigns?

— Follow us, it's this way! —

— ❧ Battle ❧ —

Use randomly selected battles to get your communities to choose between two options: most romantic couples, dream gift for your sweetheart, cartoon couples, dream getaways...

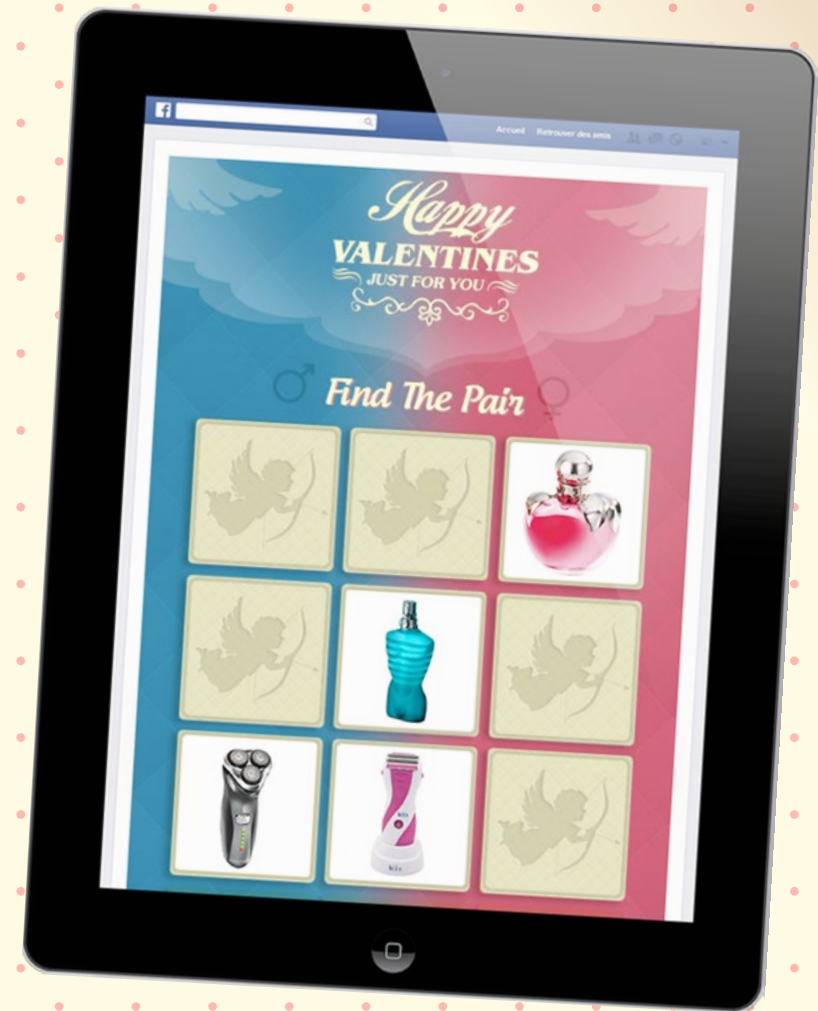


— ❧ Personality test ❧ —

Create personality tests based on: « What type of Valentine are you? », enabling you to then push different advice and/or products based on each participant's result.

Question planning

Use a functionality that we don't always think about: question planning. In our example, the same question is planned each day, but the photo file inserted in the question is different each time; the couple is slowly revealed.



Memory

Create a memory game adapted to your brand universe: have participants find a gift for her and its equivalent for him, matching perfumes for men and women, celebrity couples, romantic vacation spots and the flag for the country they're in...

✧ Landing page ✧

Create one landing page for women and another for men, in order to showcase your products more easily.



✧ Writing contest ✧

Take the opportunity to offer gifts that have a link with your brand. Collect data regarding your participant's preferences: ask them in the entry form which one(s) of the gifts they wish to receive if they win.

— ❧ Poll & Vote ❧ —

Make Valentine's Day part of your company's social responsibility strategy. Create virality and traffic by using a vote campaign to collect donations for projects that are dear to your heart!



Guess the word

Use a mystery word with a romantic theme to get your communities buzzing!

Coming
soon



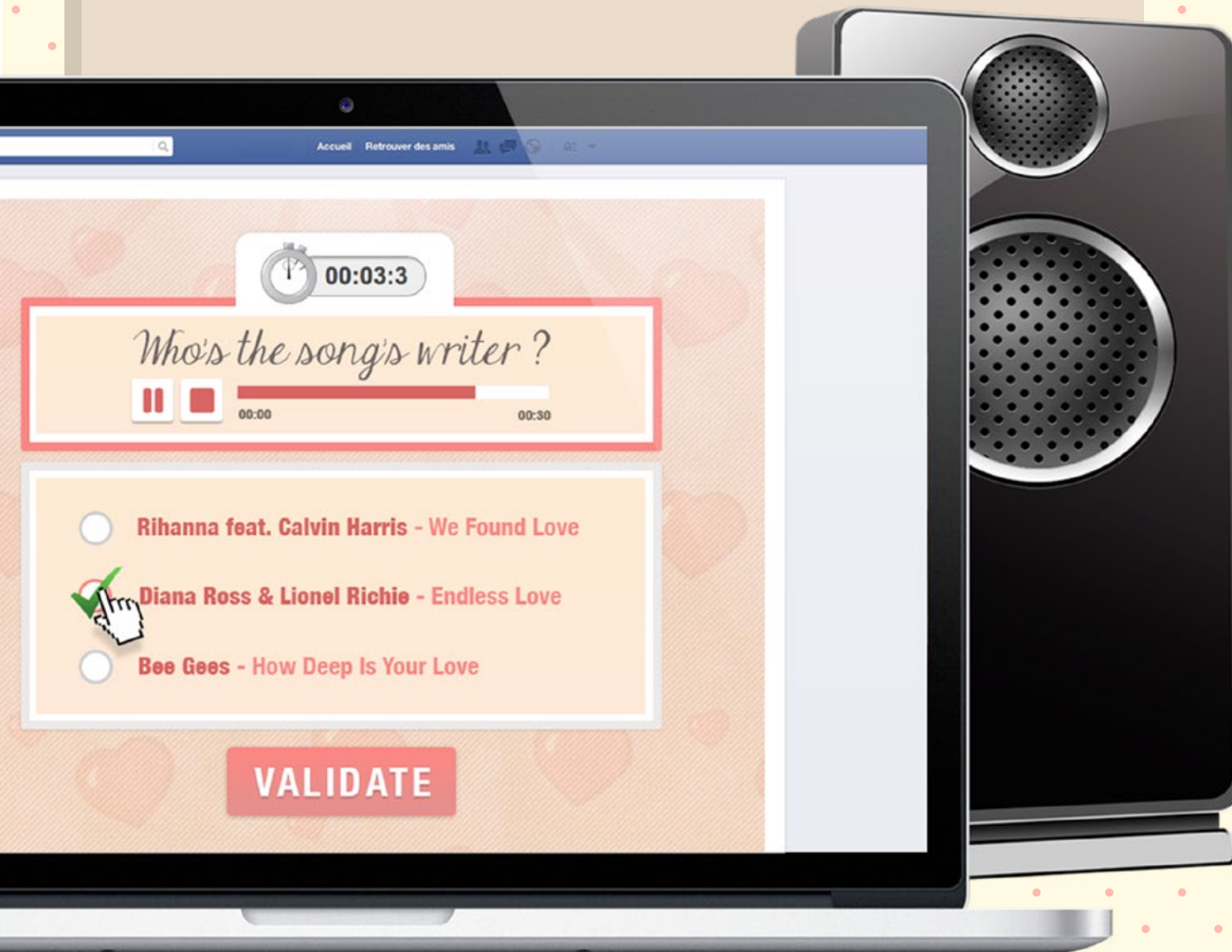
Valentine's calendar

Use the Advent calendar as a template to create surprise & bring participants back for more.



Timed musical quiz

Create musical quizzes of the « Blind test » type, with a love theme. You can plan the questions randomly, so that participants discover new songs each time they participate.



Survey

A short survey can show you the general trends and spark debate on your channels !

What is Qualifio?

Qualifio is a powerful and flexible application to **easily create and publish interactions with surfers, mobile users and Facebook fans**: competitions, sweepstakes, quizzes, personality tests, predictions, photo and video contests, polls, votes, memory games, battles, etc.

A great way to attract, engage, retain and qualify digital communities on web, mobile and social networks.

Qualifio is used by major media, brands and agencies in Europe, like : Yahoo!, France Télévisions, RTL, Elle, Mondadori, Le Monde, L'Oréal, Total, Ice-Watch, TBWA, Isobar, Kinopolis, VRT, Bridgestone, KBC, Grazia, etc.



Quiz



Instant wins



Surveys



Photo contests



Video contests



Writing contests



Poll & Votes



Landing page



Advent calendars



Chrono quiz



Form



Prize draw



Memory games



Predictions



Psycho tests



Sudden death



Battle



Guess the word

Your needs

Unlimited access to our platform ?

Choose the [monthly subscription!](#)

or

Access per [campaign](#) ?

Contact us for a quote.

or

Don't have the time or resources?

[Studio Qualifio](#) can create your campaign in 3 days.

Qualifio
STUDIO



Contact us



Quentin Paquot

Tel.: +32 485 38 73 81

Mail: quentin@qualifio.com

Marc-Alexis Dufour

Tel.: +33 6 67 75 48 91

Mail: marc-alexis@qualifio.com

www.qualifio.com