

NEED INSPIRATION FOR  
YOUR CAMPAIGNS ?

# SPRING CALENDAR

Create a **calendar** counting down the days until spring. Each box will lead to the URL of your choice: a competition, fitness tips, a recipe or promotion of the day, etc.

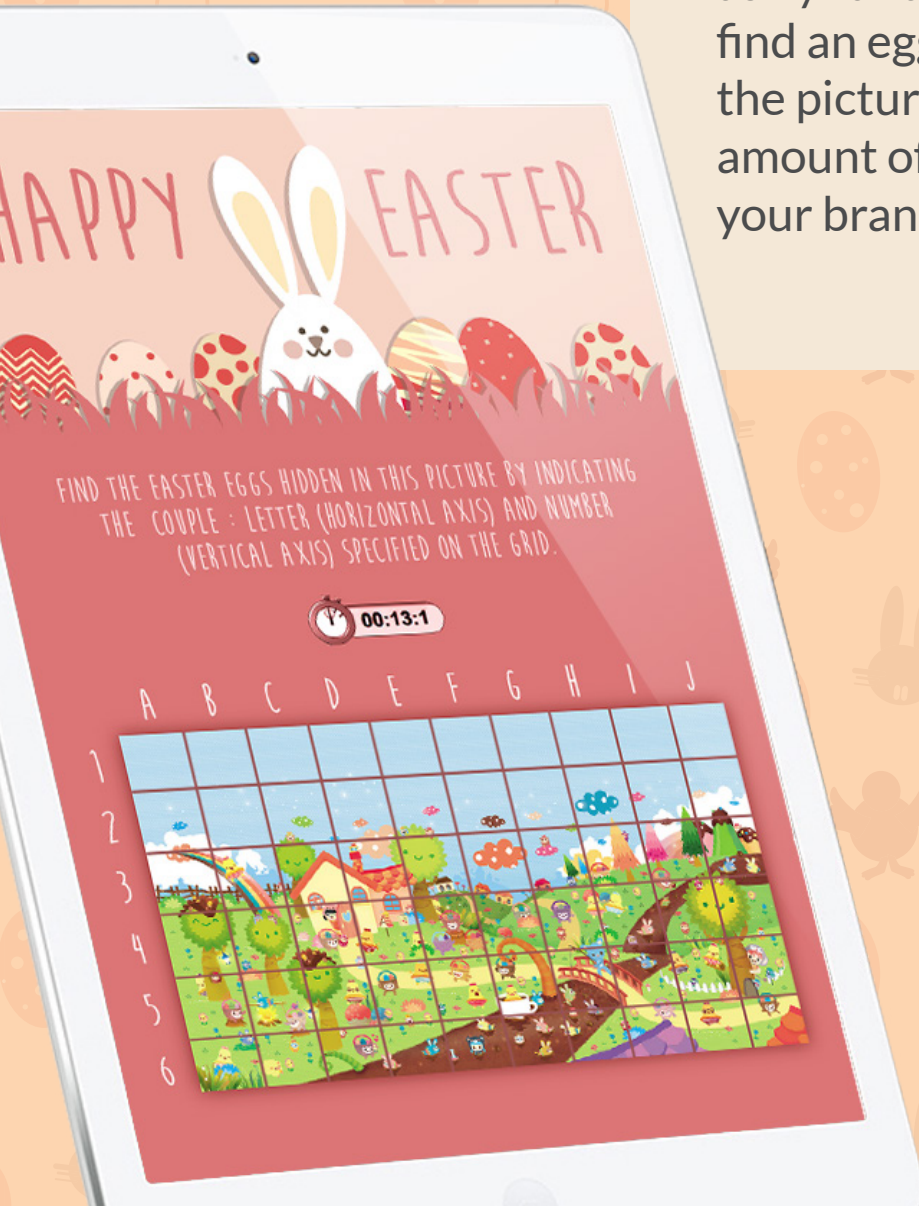


## IT'S SPRINGTIME!

Create a **landing page** offering a fashion or home makeover for spring.

# HAPPY EASTER

Create a **quiz**:  
ask your audience to  
find an egg hidden in  
the picture in a given  
amount of time. Use  
your brand universe.



# APRIL FOOLS' DAY

Launch a **writing contest**:  
participants have to recount  
the best April Fools' prank  
that was played on them or  
that they played on someone  
else.



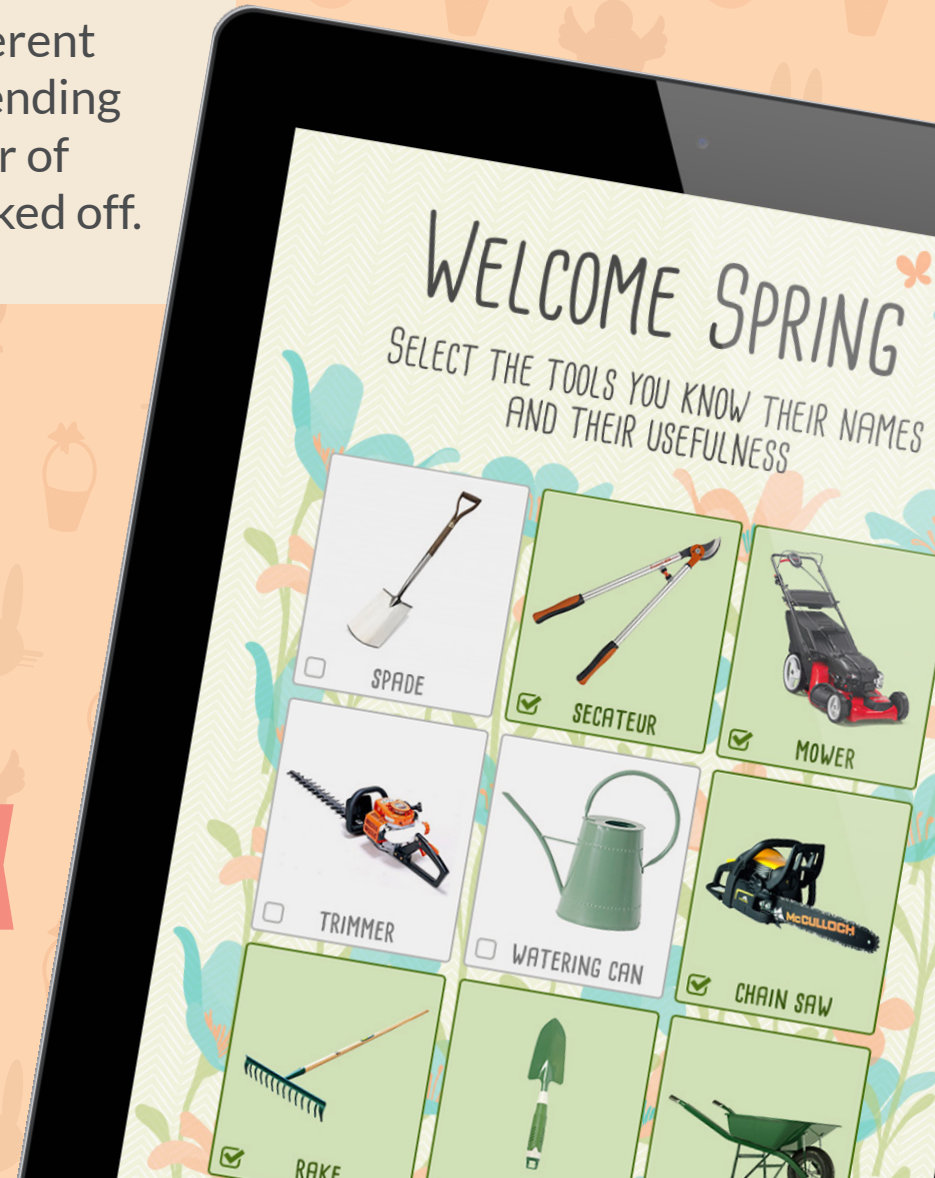


## TO YOUR GARDENS!

Create a **checklist** with images showing gardening tools. Display a different message depending on the number of answers checked off.

## COMPLETE THE PROVERB

Create a spring-themed **guess-the-word** game.





## FIRST BARBECUES

Create a **personality test** with answers as clickable images and all questions displayed on a single page.



## HAPPY EASTER!

Create a **memory game** with Easter colours.



# SPRING CLEANING

Create a **checklist**, and display a different message depending on the number of answers checked off.



# DECORATION

Create a **photo contest** asking your participants to submit their best decoration, their best hiding for their Easter eggs or the most beautiful drawings of their children.

# EGG HUNT!

Hide egg pictures on your website pages. Create a **quiz**, and insert questions with hyperlink hints that lead to your website: an original way to promote your content.



# WHAT IS QUALIFIO ?

Qualifio is a powerful and flexible application to **easily create and publish interactions with surfers, mobile users and Facebook fans**: competitions, sweepstakes, quizzes, personality tests, predictions, photo and video contests, polls, votes, memory games, battles, etc.

A great way to attract, engage, retain and qualify digital communities on web, mobile and social networks.

**Qualifio is used by major media, brands and agencies in Europe, like :** Yahoo!, France Télévisions, RTL, Elle, Mondadori, Le Monde, L'Oréal, Total, Ice-Watch, TBWA, Isobar, Kinopolis, VRT, Bridgestone, KBC, Grazia, etc.



QUIZ



INSTANT WINS



SURVEYS



PHOTOS CONTESTS



VIDEOS CONTESTS



WRITING CONTESTS



POLL & VOTES



LANDING PAGE



ADVENT CALENDAR



CHECKLIST



SLIDESHOW



CHRONO QUIZ



FORM



PRIZE DRAW



MEMORY GAMES



PREDICTIONS



PSYCHO TESTS



SUDDEN DEATH



BATTLE



GUESS THE WORD



CULMUTATIVE POINTS



## YOUR NEEDS

**Unlimited acces to our platform?**

Choose the [monthly subscription!](#)

OR

**Access per [campaign](#)?**

Contact us for a quote.

OR

**Don't have the time or resources?**

[Studio Qualifio](#) can create your campaign in 3 days.



## CONTACT US

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