



Nestlé®

Good food, Good life

TERMS AND CONDITIONS

A. Schedule to Conditions of Entry

1. <u>Organiser:</u>	Nestlé Products Sdn. Bhd. (197901000966).
2. <u>Programme:</u>	PROGRAM MAGGI WANITA CUKUP BERANI MUSIM 4.
3. <u>Programme Period & Objective:</u>	<p>a. The Programme starts at 00:00:00 (MYT) on 01/04/2026 and closes at 23:59:59 (MYT) on 09/05/2026.</p> <p>b. The objective of the Programme is to recruit and invite Participants to submit innovative business ideas related to the food and beverage (F&B) industry (“Business Idea”), for a chance to win funding support and mentorship opportunities.</p>
4. <u>Eligibility:</u>	<p>a. The Programme is open to all Malaysian women aged 18 years and above as at the start of the Programme Period, and with a valid identification document and residential address in Malaysia (“Participants”). The Organiser shall reserve the right to request for evidence of identification documents.</p>
5. <u>Participating Method:</u>	<p>a. The Business Idea submitted must be related to the food and beverage (F&B) industry, including but not limited to restaurant or café operations, food stalls, catering services, online food reviewers, and/or cooking content creators. To guide Participants, the Organiser has prepared learning modules covering the following areas:</p> <ol style="list-style-type: none">Nutrition,Cooking Safety,Business Start-up,Personal Branding; andDigital Upskilling. <p>b. Prior to submitting a Business Idea, it is mandatory for all Participants to visit the Programme Website at https://www.maggi.my/ms/maggi-happenings/WanitaCukupBerani_Musim4/ and review the learning modules to understand the requirements of the Business Idea submission.</p> <p>c. After completing the learning modules, Participants must visit the Programme Website at https://www.maggi.my/ms/maggi-happenings/WanitaCukupBerani_Musim4/ and log on to complete the</p>

online submission form (“Web Form”) with the required personal details and submit their Business Idea (“Entry”). The Web Form consists of several sections relating to the Business Idea, and guidance notes will be provided by the Organiser. All Entries must be submitted in either Bahasa Melayu or English. A combination of both languages is permitted.

- d. Participants may submit their Entry via one (1) of the following formats:
 - i. Written Submission, or
 - ii. Video Submission.
- e. Option 1 – Written Submission:
 - i. Participants must complete the following sections in the Web Form in written format:
 - Description of the Business Idea (maximum 200 words),
 - Description of target customers (maximum 200 words),
 - Brief outline of the plan to start or expand the business (maximum 200 words), and
 - Explanation of why mentorship is required (maximum 200 words).
 - ii. Participants may upload up to three (3) supporting images relevant to the Business Idea in JPG or PDF format, with a maximum file size of 10MB per file.
- f. Option 2 – Video Submission:
 - i. Participants must present the following in a video format:
 - Description of the Business Idea,
 - Description of target customers,
 - Brief outline of the plan to start or expand the business, and
 - Explanation of why mentorship is required.
 - ii. The video must not exceed five (5) minutes in duration and must be uploaded to YouTube as an “Unlisted” video.
 - iii. The YouTube link must be provided in the Web Form at the point of submission.
- g. By submitting an Entry, the Participant represents and warrants that the Written and/or Video Business Idea is an original work created by the Participant, has not been copied or plagiarised, and does not infringe the intellectual property rights, privacy rights, or any other rights of any third party.
- h. The Organiser reserves the absolute right to remove, reject, or disqualify any Entry:
 - i. deemed inappropriate, including but not limited to content containing profanity, sensitive or offensive material, or references to products not manufactured or distributed by the Organiser,
 - ii. that does not meet the above criteria or fails to comply with any of the provisions set out in these Terms and Conditions, without prior notice.

	<p>i. By participating in this Programme, Participants grant the Organiser the exclusive right to use, reproduce, publish, and display the submitted written and video Business Ideas for Programme, marketing, or publicity purposes related to this Programme only without further notice or compensation to the Participants.</p>
<p>6. <u>Entry Deadline:</u></p>	<p>All Entries must be submitted on or before the closing date of the Programme. All Entries received outside the Programme Period will be automatically disqualified.</p>
<p>7. <u>Phase 1 Judging Criteria and Shortlisting Selection:</u></p>	<p>a. At the end of the Programme Period, all qualified Entries will be evaluated by a panel comprising representatives of the Organiser, appointed mentors, and alumni (“Panel of Judges”). The Panel of Judges shall conduct the Phase 1 Judging evaluation based on criteria determined by the Organiser.</p> <p>b. The judging criteria are as follows:</p> <p>i. <u>Creativity:</u></p> <ul style="list-style-type: none"> • The uniqueness and originality of the Participant’s Business Idea, • The level of innovation demonstrated, • The clarity in differentiating the concept from existing solutions in the market, and • The extent to which the concept reflects commitment to food sustainability. <p>ii. <u>Desirability:</u></p> <ul style="list-style-type: none"> • The potential market size and opportunity, • The appeal of the Business Idea to the target audience, • The presence of clear and compelling evidence supporting market demand, including data-backed estimates of market size and growth potential, and • The Participant’s understanding of the target market and its needs. <p>iii. <u>Clarity:</u></p> <ul style="list-style-type: none"> • The coherence and logic of the business plan and overall strategy, • The structure and completeness of the business plan, including clearly defined objectives, • The understanding of the competitive landscape, • The feasibility and detail of the proposed strategy, including marketing, operations, and financial considerations, and • The identification of key milestones and measurable indicators of success. <p>iv. <u>Determination:</u></p> <ul style="list-style-type: none"> • The clarity and persuasiveness of the Participant’s justification for requiring mentorship, • The Participant’s ability to articulate areas where support is needed, • Demonstration of self-awareness, including strengths and areas for improvement, and • The extent to which mentorship is expected to assist in overcoming challenges and achieving the Participant’s goals.

	<p>c. Upon completion of the evaluation, the Panel of Judges shall select the top twenty (20) Participants with the highest scores as Finalists to proceed to Phase 2 (“Finalists”). In the event of a tie, the final decision shall be made at the sole and absolute discretion of the Panel of Judges.</p> <p>d. All Finalists will be contacted by the Organiser via a telephone call within four (4) to six (6) weeks from the Programme closing date to the contact numbers provided by the Finalists. The Organiser reserves the rights to extend the timelines stated under this clause owing to reasons beyond the control of the Organiser. The Organiser reserves the right to change the method of communication stated under this clause at the discretion of the Organiser.</p>
<p>8. <u>Phase 2</u> <u>Judging</u> <u>Criteria and</u> <u>Winners</u> <u>Selection:</u></p>	<p>a. In Phase 2, the top twenty (20) Finalists will be required to submit a short and energetic video designed to inspire, motivate, or “rally” people around their Business Idea (the “Rally Video”).</p> <p>b. The Rally Video must:</p> <ol style="list-style-type: none"> i. Not exceed one (1) minute in duration; and ii. Be uploaded to YouTube as an “Unlisted” video. <p>c. The Finalists must submit the YouTube link to the Organiser within the stipulated timeline communicated by the Organiser via telephone.</p> <p>d. All Rally Videos will be evaluated based on two (2) segments as follows:</p> <ol style="list-style-type: none"> i. <u>Public Voting – Highest Score 20%:</u> The Organiser will upload the Rally Videos onto the “MAGGI Malaysia” official Facebook page: <ul style="list-style-type: none"> • Facebook users may vote for their preferred Rally Video during the voting period from [27/07/2026] to [10/08/2026]. • The Organiser will total the number of ‘likes’ each Rally Video received throughout the Public Voting period. ii. <u>Panel of Judges Evaluation – Highest Score 80%:</u> The Panel of Judges will assess each Rally Video and conduct a face-to-face video interview with each Finalists based on the following criteria: <ul style="list-style-type: none"> • <u>Personality</u> <ul style="list-style-type: none"> - Demonstration of passion and enthusiasm, - Positive attitude, - Genuine interest and authentic excitement, and - Confident posture and presence. • <u>Communication Clarity</u> <ul style="list-style-type: none"> - Use of clear and precise language, - Well-structured responses, and - Minimal rambling.

	<p>e. Upon completion of both evaluation segments, the Organiser will consolidate and tabulate the scores. The top five (5) Finalists with the highest overall scores will be selected as the winners (“Winners”). In the event of a tie, the final decision shall be made at the sole and absolute discretion of the Panel of Judges.</p> <p>f. The Winners’ results will be announced on the Programme Website at: https://www.maggi.my/ms/maggi-happenings/WanitaCukupBerani_Musim4/ within six (6) to eight (8) weeks from the closing date of the Programme. Participants are responsible for checking the website periodically for updates on the Winners’ announcement.</p>
<p>9. <u>Prizes:</u></p>	<p>a. Each of the five (5) Winners will receive:</p> <ol style="list-style-type: none"> i. An eight (8)-week duration of one-to-one Mentorship Programme facilitated by the Organiser, and ii. A funding support of Ringgit Malaysia Five Thousand (RM5,000). <p>b. During the Mentorship Programme, the Winners may be accorded additional recognition by the Organiser based on their performance and efforts, including but not limited to the following categories:</p> <ol style="list-style-type: none"> i. Most Transformed, ii. Most Confident, iii. Most Innovative, iv. Most Perseverant, and v. Most Positive-Thinking. <p>Any such additional recognition granted to the Winners shall be determined at the sole and absolute discretion of the Organiser.</p>
<p>10. <u>Prizes Fulfilment:</u></p>	<p>a. Each participant may throughout the Programme Period win only one (1) Prize.</p> <p>b. Upon request, all Winners must provide their required and personal details to the Organiser for prizes fulfilment, without which the Organiser may not be able to fulfil such prizes. The Organiser reserves the right to disqualify any Entry or Prize if a Participant or Winner’s personal details (including full name, identification number and mobile number) are found at any time to be inaccurate or wrong.</p> <p>c. The Winners will receive a cheque payable to their name and an official acknowledgement letter containing the details of the Mentorship Programme via courier to the addresses provided by the Winners within six (6) to eight (8) weeks from the announcement of the Winners on the Programme Website. Prizes may be forfeited if the Winners are not present at their addresses at the time of delivery.</p>

	<p>d. The Organiser reserves the rights to extend the timelines stated under this clause owing to reasons beyond the control of the Organiser. The Organiser reserves the right to change the method of Prizes fulfilment stated under this clause at the discretion of the Organiser.</p> <p>e. The Organiser will not be held liable if any of the Prizes or acknowledgment letters cannot be delivered or deployed to the Winners due to any change or difference in the delivery address and/or mobile contact number submitted by the Winners to the Organiser during Entry submission.</p> <p>f. All unclaimed Prizes after the deadline set by the Organiser in the winners' notification for prize collection will be forfeited. The Organiser reserves the right to substitute any prize for an alternative of equal or greater value.</p> <p>e. All Winners must abide by the terms and conditions of the party(ies) arranging and/or providing for the Prizes and the terms and conditions attached, if any. All taxes imposed on the Prize(s) shall be borne by the Winners. The Organiser reserves the right to change and/or amend the methods of Phase 1 and Phase 2 Judging Sessions at the discretion of the Organiser.</p> <p>g. The Organiser reserves the right to use the Participants' names, likeness, photographs, video recordings, and business stories for advertising, publicity, and Programmeal purposes without prior notice and/or compensation.</p> <p>h. The Organiser shall not be liable for any loss or damage that occurs to the prizes during the delivery process. Any other additional costs (i.e., travel expenses, transportation cost, duties and taxes) involved to redeem or collect the prize shall be borne by the winner at their own cost.</p>
<p>11. <u>Additional Terms:</u></p>	<p>a. The Organiser excludes its responsibilities and all liabilities arising from any postponement, cancellation, delay or changes or modification to the Programme or prizes or due to any other unforeseen circumstances beyond the Organizer's control such as governmental interference, civil commotion, riot, war, strikes, act of terrorism (including but not limited to any act of violence, hostility, national emergency, occurrence of any epidemic/pandemic outbreaks) and for any act or default by any third-party suppliers or vendors.</p>

*This Schedule to Conditions of Entry must be read together with the **Conditions of Entry and Privacy Notice** available at: visit the Programme Website at https://www.maggi.my/ms/maggi-happenings/WanitaCukupBerani_Musim4/ collectively "Terms and Conditions" and shall be binding on all participants (and the parent/legal guardian of the participant, in the case of a minor participant) who participate in this Programme (hereinafter referred to as "Participants", "Participant", "You", "you", "your").*

B: Conditions of Entry

1. Introduction

- 1.1 This Conditions of Entry are to be read together with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry prevails. The Conditions of Entry and the Schedule to Condition of Entry shall collectively be referred to as the "Terms and Conditions". Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Schedule to Conditions of Entry. Defined terms will be used singular or plural as the case may be.
- 1.2 The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Programme Period, make Prize substitutions, cancel, terminate or suspend the Programme in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Programme will constitute their acceptance of the Terms and Conditions (as changed).
- 1.3 The Organiser's decision on all matters relating to the Programme including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.

2. Programme Entries

- 2.1 By submitting an entry to the Programme, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
- 2.2 All costs and expenses incurred and/or arising from the participation in the Programme, including without limitation, telecommunications, network, Short Messaging Services, postal and all such other charges and out-of-pocket expenses as may be incurred by a Participant during or in connection with the Programme shall be borne by the Participant.
- 2.3 Proof of submission of an entry is not proof of receipt, and the Organiser shall not be liable for any delay, lost, damaged and/or non-receipt of submissions. The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.

3. Eligibility

- 3.1 Where the eligibility age prescribed in the Schedule to Conditions of Entry is below the age of eighteen (18), Participants are required to obtain the written consent (in such

form as may be prescribed by the Organiser), from their parents/legal guardians before participating in the Programme and submitting any personal information.

- 3.2 The Organiser may require a Participant to provide proof of eligibility to participate in the Programme including without limitation, identification documents, and the written consent of parents/legal guardians in the case of Participants below the age of eighteen (18) years.

4. Ineligibility

The following groups of persons shall not be eligible to participate in the Programme:

- (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and
- (b) Employees of the Organiser's agencies associated with the Programme and their immediate families (spouse, children, parents, siblings, and their spouses).

5. Disqualification

- 5.1 The following entries will be disqualified:

- (b) unclear, incomplete, duplicate, copies, illegible or incorrect entries; and/or
- (b) entries that violate the Terms and Conditions, any applicable laws and/or regulations.

- 5.2 In addition, the Organiser reserves the right to disqualify any Participant that:

- (a) undermines, has or attempted to undermine the operation of the Programme by fraud, cheating or deception; and/or
- (b) are not eligible or unable to provide proof of eligibility to participate in the Programme for verification by Organiser when requested.

- 5.3 In the event of a disqualification after a Prize has been awarded, the Organiser reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant.

6. Prizes

- 6.1 The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.
- 6.2 Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.
- 6.3 Any additional costs not specifically stated in the Schedule to Conditions of Entry in relation to a Prize shall be the responsibility of the Winner.

6.4 All Prizes must be taken according to the terms and conditions of the Organiser, its agent, sponsor and/or third party providing the Prizes.

(a) **Tickets to an Event:**

The Organiser is not liable for any cancellation or re-scheduling that may prevent a Prize fulfilment. Tickets can only be used on the date(s) specified on the ticket.

(b) **Travel/Holiday Prizes:**

If travel is offered as a Prize, flights and accommodation are subject to availability at time of booking. The Prize must be taken in accordance with the dates and destinations specified by the Organiser, its agent or sponsors. Additional spending money, meals, taxes, valid passports, visas, transport to & from departure point additional transfers, insurance & all other ancillary costs not specifically stated in the Schedule to Conditions of Entry are the responsibility of the Winner.

6.5 Prize(s) are given out on an “as it is” basis. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.

6.6 Prizes must be claimed in person unless the Organiser prescribes other modes of collection.

6.7 Where a Participant is under the age of eighteen (18) years of age and is declared a Prize winner, the Participant must be accompanied by their parent/legal guardian throughout the Prize fulfilment.

7. Publicity

The Organiser may use a Participant’s entry including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Programme (collectively the “Materials”), and the Participant’s name, and/or likeness, for advertising, publicity and Programme of any goods or services of the Organiser, for an unlimited time throughout the world without compensation, and in any media. The Participant shall do all things necessary to give effect to this if requested by the Organiser.

8. Intellectual Property Rights

The Participant agrees that all intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Programme and any derivative works arising therefrom will perpetually and unconditionally be vested in, assigned to and owned by the Organiser. The Organiser has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.

9. Indemnity

Each Participant agrees to indemnify, release and hold harmless each of the Organiser, its holding, subsidiary or related companies as defined in the Companies Act 2016 (“Nestlé Malaysia Group”), directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant’s participation in the Programme, acceptance of any Prize, and/or the use of the Participant’s entry and/or likeness in connection with the Programme or violation of the Terms and Conditions.

10. Limitation of Liability

- 10.1 The Participant’s participation in the Programme shall be at the Participant’s own risk.
- 10.2 The Organiser, Nestlé Malaysia Group, its, directors, officers, employees, agents, sponsors and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Programme, as well as the redemption and/or utilisation of any Prize won.

11. General

- 11.1 The Organiser, its agents, sponsors and/or representatives shall not be liable to perform any of their obligations in respect of the Programme and the Terms and Conditions where they are unable to do so as a result of circumstances beyond their control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.
- 11.2 Any names, trademarks or logos used and or reproduced in any materials (including marketing and Programme materials) in connection with this Programme, in particular that relates to the Prize, are the properties of their respective owners. This Programme and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser’s group of companies.
- 11.3 The Participants shall not be entitled to assign any of the rights or sub-contract any of the obligations herein. The Organiser shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organiser.
- 11.4 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Programme.
- 11.5 Where the Terms and Conditions of the Programme is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English language version shall prevail and govern in all respects.

11.6 The Terms and Conditions of the Programme shall be construed, governed and interpreted in accordance the laws of Malaysia.

12. Privacy Notice

12.1 By participating in the Programme, the Participant agrees to the processing of the Participant's Personal Data by the Organizer in accordance with the Privacy Notice in https://www.nestle.com.my/info/privacy_notice.

12.2 Dengan menyertai Promosi, Peserta bersetuju dengan pemprosesan Data Peribadi Peserta oleh Penganjur mengikut Notis Privasi di https://www.nestle.com.my/info/privacy_policy/privacy_bm.