

# Cookie Policy

Date of version : March, 30th 2021

This Cookie Policy applies to the website and describes the source and usage of data collected and processed by Qualifio.

The Cookie Policy may be updated at any time due to changes in technology or legislation and such changes will take effect immediately.

## Strictly necessary cookies

*These cookies are essential for you to browse the campaigns and use their features.*

Name	<b>CFID</b>
Provider / Vendor	Qualifio
Purpose	Uniquely identify the client (browser) to enable to maintain user session
Expiry	60 seconds
Type	ColdFusion session cookie, sequential client identifier (client ID)
Presence	Required

Name	<b>CFToken</b>
Provider / Vendor	Qualifio
Purpose	Uniquely identify the client (browser) to enable to maintain user session. <a href="#">The combination of CFID and CFToken comprise the session.</a>
Expiry	60 seconds
Type	ColdFusion session cookie, random-number client security token
Presence	Required

Name	<b>'Q' + Global unique identifier of the campaign</b>
Provider / Vendor	Qualifio

Purpose	Blocks campaign access for users who already participated based on your campaign's configuration under Settings / Limit the number of participations. It limits unexpected access attempts. For France, the CNIL explains the use case <a href="#">in this article</a> .
Expiry	60 days
Type	Fixed value (".")
Presence	Required when number of participations is limited to only one (all time/timeboxed)

Name	'_qual_restore_' + <b>Global unique identifier of the campaign</b>
Provider / Vendor	Qualifio
Purpose	Allows participants to return to a specific campaign and pick up right where they left. In a quiz of 10 questions, if you close your browser after question 8 then reopen the campaign, you won't start from scratch and continue from question 8. Qual_restore is also used for redirection purposes in SSO integrations. For France, the CNIL explains the use case <a href="#">in this article</a> .
Expiry	1200 seconds
Type	The last URL accessed within campaign iframe
Presence	Required for Javascript integration or mini-site. This cookie is not used in case of HTML integrations. Administrators of the account can activate or deactivate the ability for their Qualifio users to use the Javascript integration under Settings / Advanced Features / Integration methods.

Name	<b>GO2PIC</b>
Provider / Vendor	Qualifio
Purpose	Direct access to a specific item within a gallery of contents (e.g. gallery of pictures uploaded by participants) without the need to browse the entire gallery.
Expiry	Removed immediately after usage
Type	Player's inner URL to the item. Contains the location of a gallery's item.
Presence	Only applicable for User Generated Campaigns when the feature allowing a visitor to share a picture (not the campaign) is used.

## **Interaction with external social media and platforms**

Qualifio allows users to add external content and share buttons in campaigns. (Facebook, Twitter, Spotify, Deezer, Soundcloud, Dailymotion, Vimeo, Youtube,...). You will find more detailed information on those external tools' privacy policies.